NO.12

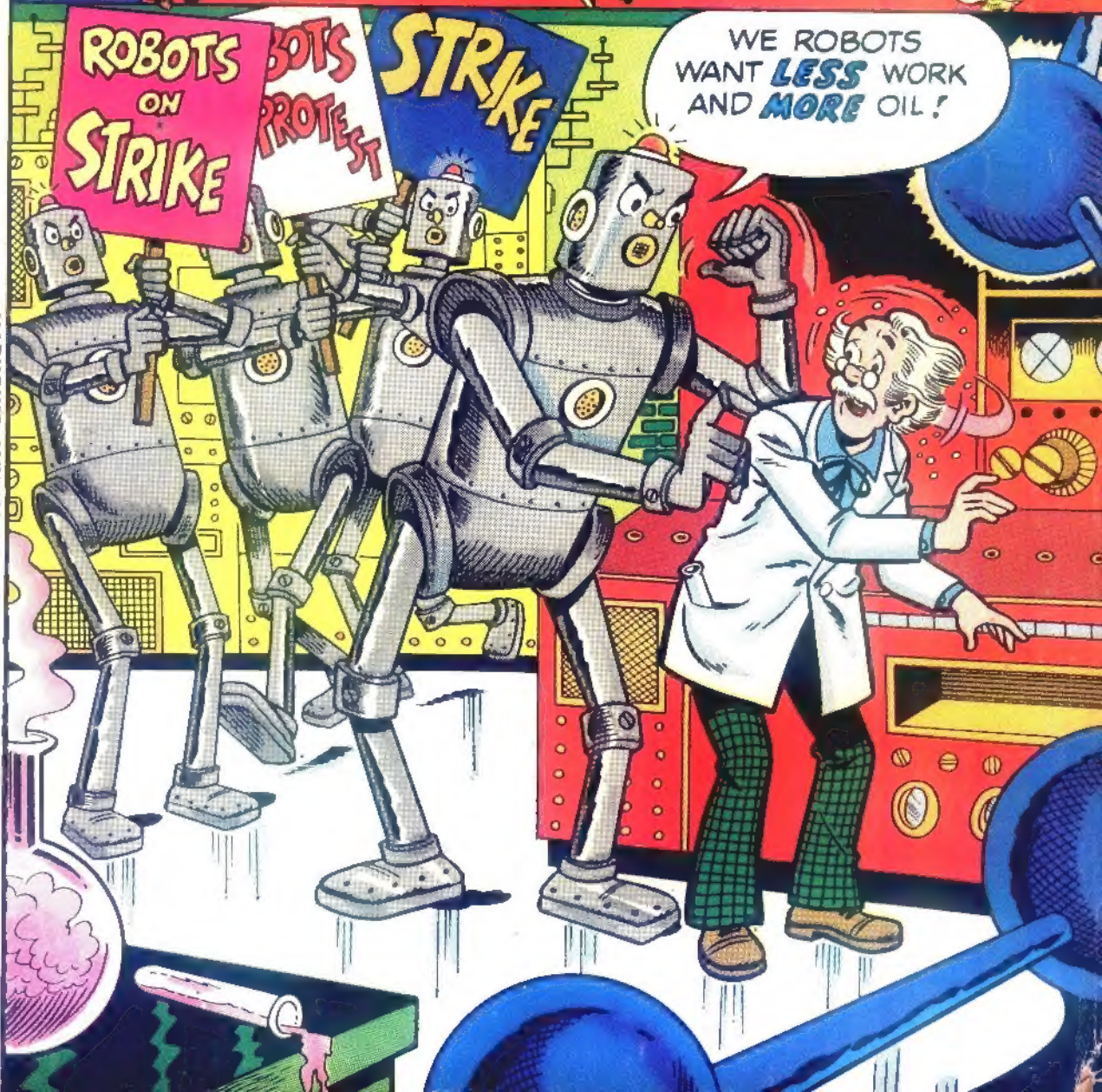
ARCHIE GIANT

Mad House ANNUAL

35¢

APPROVED BY THE COMICS CODE AUTHORITY

Fawcett



16148

MADHOUSE ANNUAL NO. 12

FAMOUS NAME

PRIZES OR CASH

FREE SAMPLE CARDS OLYMPIC EARN $1.00 A BOX

CUT OUT · FILL IN · FOLD BACK · MAIL NOW. no stamp needed

FIRST CLASS
Permit No. 38
ENFIELD
CONNECTICUT

BUSINESS REPLY MAIL
NO POSTAGE NECESSARY IF MAILED IN U.S.

POSTAGE WILL BE PAID BY

OLYMPIC SALES CLUB, INC.
DEPT. 74AC6
ENFIELD, CONNECTICUT 06082

• • • • • • • FOLD BACK ON DOTTED LINE (TAPE OR PASTE DOWN) • • • • • • •

FROM

NAME _____

ADDRESS _____

CITY _____

STATE _____ ZIP _____

YOU CAN GET THESE and many, many other valuable prizes — or cash — simply by selling beautiful Olympic IMPRINTED CHRISTMAS CARDS, ALL-OCCASION CARDS, GIFT WRAPS, STATIONERY AND GIFTS. Olympic offers more variety! The Olympic way is the IN way! Here's why . . .

OLYMPIC SAMPLE BOOK IS FREE! It contains samples of fast-selling Olympic products — and it's yours to keep. We don't send you merchandise in advance. With Olympic, you never have to worry about paying for, or returning, boxes you don't sell.

OLYMPIC CARDS ARE GREAT! The Imprinted Christmas Cards and the All-Occasion Cards are of such high quality they practically sell themselves. All you do is show your attractive Sample Book to friends, relatives, neighbors . . . and take their orders. Imprinted Christmas and All-Occasion Cards sell for as little as 10¢ PER CARD TO YOUR CUSTOMER! With values like this, you can imagine how easy sales will be! Sell enough boxes to get the prizes you want — or keep $1.00 per box.

IT'S EASY TO JOIN OLYMPIC! Just fill in and mail the postcard! No postage is required. We'll send you your FREE Sample Book, FREE Membership Card and FREE Catalog of Prizes. There's ABSOLUTELY NO COST TO YOU — NO OBLIGATION! Don't delay — join Olympic Today!

BE FIRST IN YOUR NEIGHBORHOOD!
DON'T DELAY! JOIN NOW! MAIL POSTCARD TODAY!

OLYMPIC SALES CLUB, INC., DEPT. 74AC6, ENFIELD, CONNECTICUT 06082

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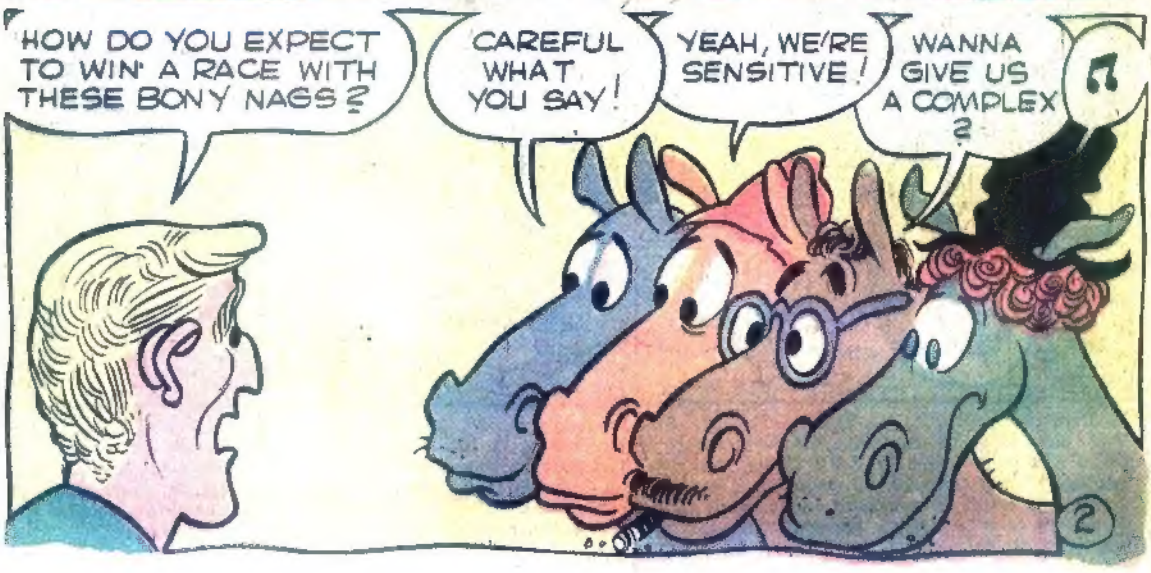
I LIKE YOUR LOOKS, PAL! TELL YOU WHAT I'M GONNA DO----

YOU TAKE THIS CHARIOT AND I'LL THROW IN A TEAM OF MAGIC HORSES!
MAGIC HORSES?

GENUINE MAGIC HORSES! YOU ENTER THEM IN A CHARIOT RACE AND WE'LL BOTH MAKE A FORTUNE!

BEN, THERE THEY ARE! EVER SEE HORSES LIKE THAT BEFORE?
NO, THANK HEAVENS!


HOW DO YOU EXPECT TO WIN A RACE WITH THESE BONY NAGS?
CAREFUL WHAT YOU SAY!
YEAH, WE'RE SENSITIVE!
WANNA GIVE US A COMPLEX?
♫
2

BIG DEAL - THEY TALK! BUT WORDS WON'T WIN A CHARIOT RACE!
WHY NOT TAKE 'EM AROUND THE PIAZZA ONCE? HEH?

I STILL THINK I'M WASTING MY TIME!

?

EEGAD! THESE NAGS WILL BE A CINCH TO COP THE DERBY!

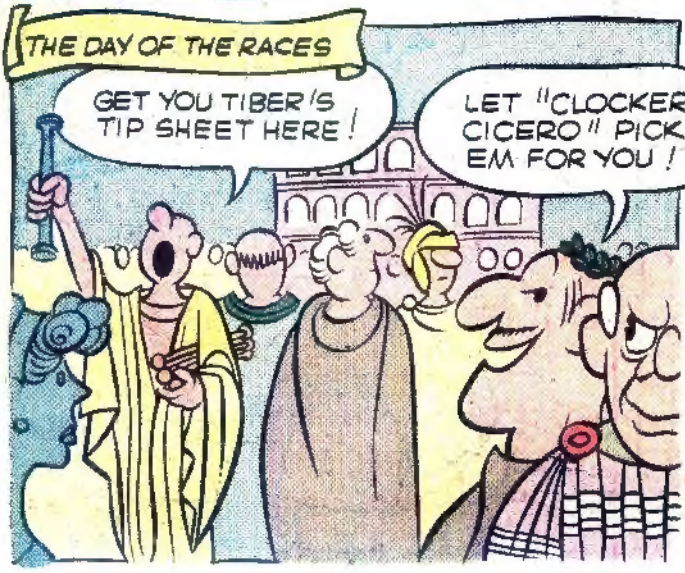
STOP
IN THE NAME OF THE LAW!

PULL OVER, MAC!

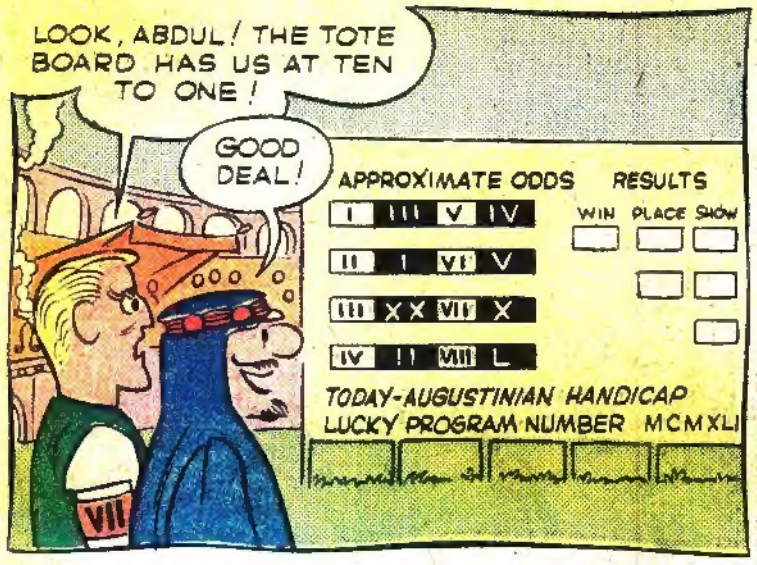
WHATSAMATTAH - CAN'T YOU READ?
SPEED LIMIT
LX
MPH

ABDUL, THE HORSES ARE FANTASTIC! I TIMED 'EM AT 1:42 FOR THE MILE!!

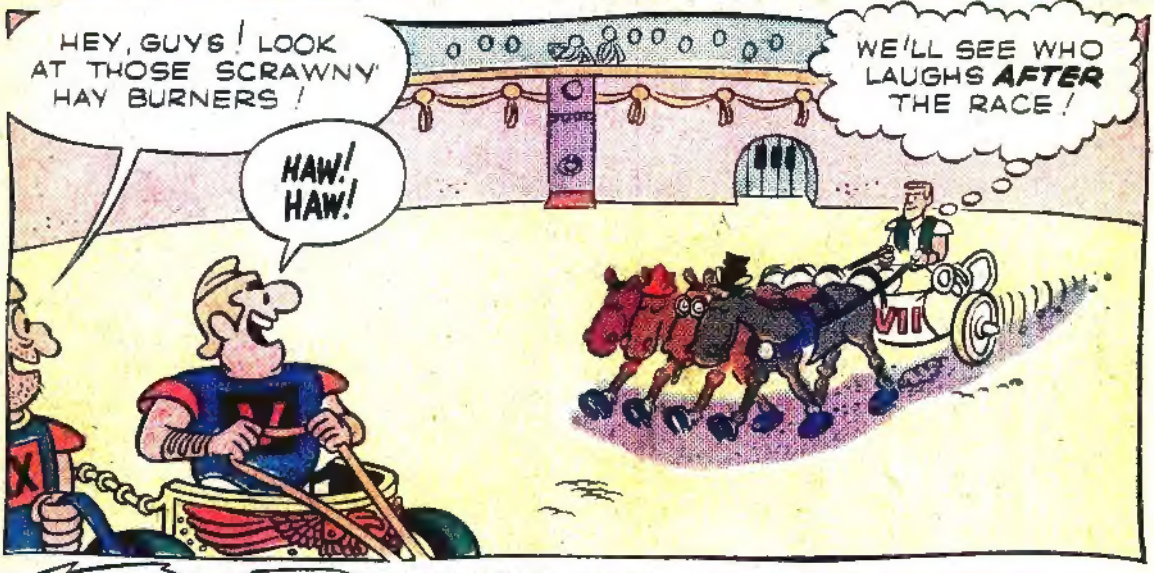
I'M ENTERING THEM IN THE COLOSSEUM DERBY RIGHT NOW!
WE'LL BE LIVING ON "VIA EASY" FOR THE REST OF OUR LIVES!

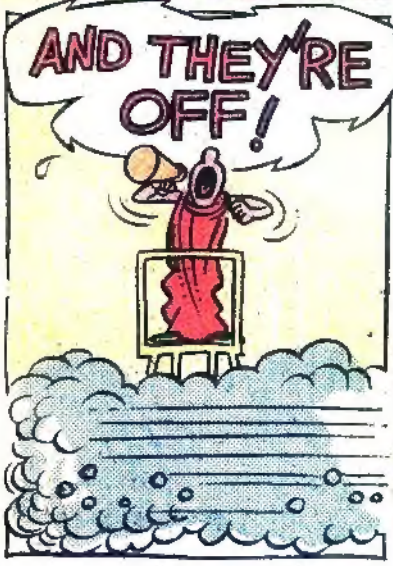

THE DAY OF THE RACES
GET YOU TIBER'S TIP SHEET HERE!
LET "CLOCKER CICERO" PICK 'EM FOR YOU!

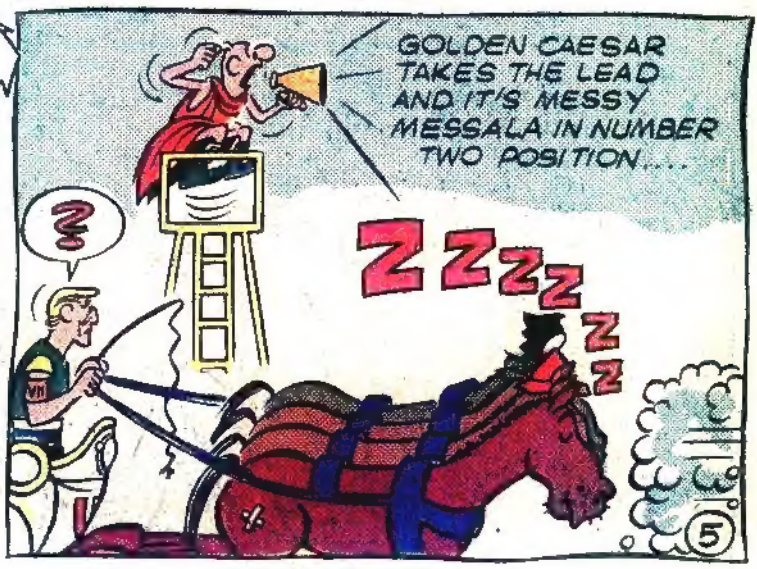
WE'RE UP AGAINST SOME STIFF COMPETITION!
THE BETTER THE ODDS FOR US, BENNY BOY!


LOOK, ABDUL! THE TOTE BOARD HAS US AT TEN TO ONE!
GOOD DEAL!
APPROXIMATE ODDS
RESULTS
WIN PLACE SHOW
TODAY-AUGUSTINIAN HANDICAP
LUCKY PROGRAM NUMBER MCMXLI

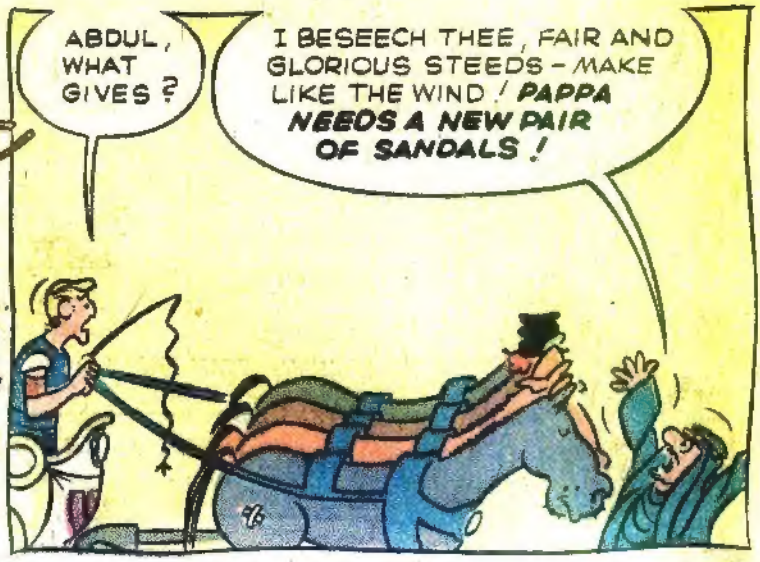
CHARIOTEERS, TAKE YOUR POSITIONS AT THE STARTING GATE!


HEY, GUYS! LOOK AT THOSE SCRAWNY HAY BURNERS!
HAW! HAW!
WE'LL SEE WHO LAUGHS AFTER THE RACE!


AND THEY'RE OFF!

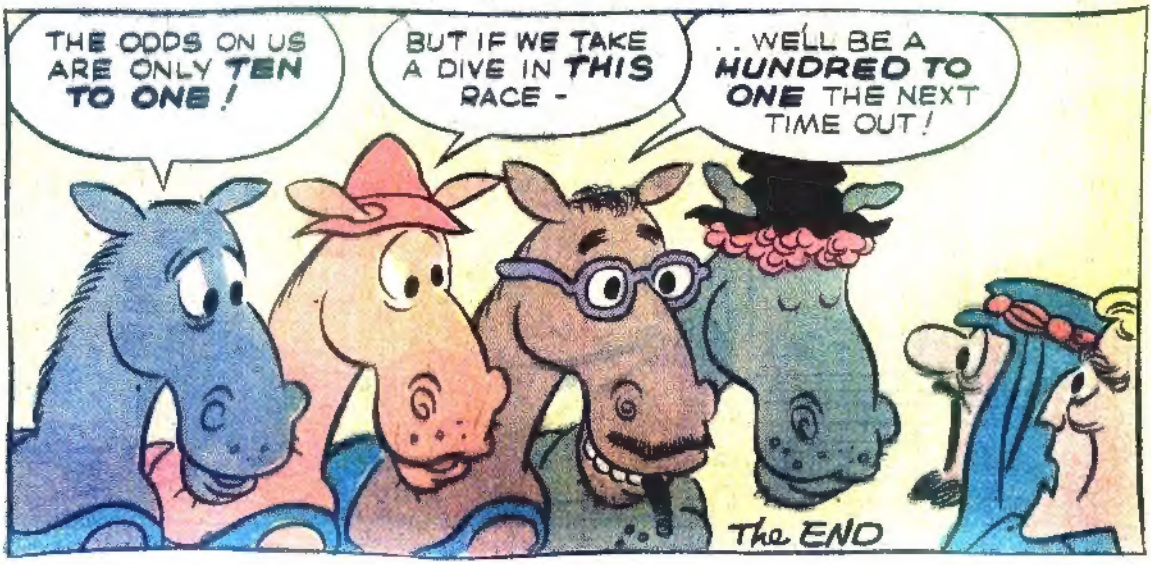

GOLDEN CAESAR TAKES THE LEAD AND IT'S MESSY MESSALA IN NUMBER TWO POSITION....
ZZZZ

MOVE! WHAT'S WRONG ?
CRACK!
CRACK
CRACK


ABDUL, WHAT GIVES ?
I BESEECH THEE, FAIR AND GLORIOUS STEEDS - MAKE LIKE THE WIND ! PAPPA NEEDS A NEW PAIR OF SANDALS !

CALM DOWN!
YEAH, PLAY IT COOL, MAN !
WE'RE NO FOOLS !

THEN WHY IN ALLAH'S NAME AREN'T YOU RUNNING ??!!


THE ODDS ON US ARE ONLY TEN TO ONE !
BUT IF WE TAKE A DIVE IN THIS RACE -
.. WE'LL BE A HUNDRED TO ONE THE NEXT TIME OUT !
The END

MAGIC CARDS

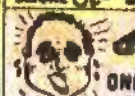
Back is marked and stripped. Can be read from the back but looks like ordinary deck. Made without them for 50 terrific tricks.

No. 103 $1.00

SMOKE CLOUD

Light one and watch the column of thick white smoke rise to the ceiling and expand into a dense cloud. Sensational surprising effect.

No. 871 20c



ONION GUM

Looks like real chewing gum but tastes like ONIONS! It's too funny! 5 slices to a pack.

No. 201 20c

SKIN HEAD WIG

Most people try to give hair. This is just the opposite. Made of fresh toned latex to fit all heads, really changes your appearance.

No. 600 $2.00

ONLY 3.00

Weighted Wristlets

"Power Packed" Arm Bracelets To Give you mighty striking power

"Power Packed" wristlets twice the size of any you ever worked against. Very rugged and exceptional. Just snap these rugged lead weighted wristlets around your wrists and you are ready to go.

$4.98 each

MUSCLES OF STEEL

Develop in just 30 days. Pocket gym gives inches of muscle on your arms and torso. Gives the respect of your friends—the admiration of the girls. Keep fit and healthy. For no cost! Made of heavy rubber.

No. 1001 only $1.00

JOY BUZZER

Novelty novelty you ever like a rug. Your victim gets a "SHOCKING" hand shake. An absolutely harmless

No. 220 75¢

Scary, Life-Size

MONSTER GHOST

Obeys Your Commands!

OVER 7 FEET TALL

Scare the daylights out of your "victim" as this terrifying life size ghost hovers and darts over him. Can be controlled up to 50 feet away so you can hide while watching your victim. Complete instructions included.

MT101 ..... $1.00

X-RAY SPECS

AN INFRARED OPTICAL ILLUSION

ONLY $1.00

Scientific optical principle really works. With Rays Specs you seem to be able to look through flesh and see the bones underneath. Look at your friend to find out what his body looks like under his clothes!

No. 947 $1.00

SURPRISE PACKAGE

Are you willing to take a chance? We won't tell you what you get, but because you're willing to gamble, we'll give you more than your money's worth.

No. 870 Only $1.00

WEREWOLF HORROR MASK

This rubber mask is so grotesque that it is sure to shake up the whole neighborhood. Be the "Werewolf" that prowls again!

No. 760 ..... $1.98

JACK POT BANK

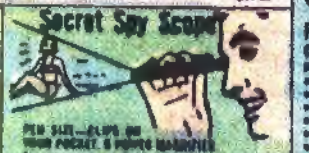
Done operation - one armed Bandit works like those in Las Vegas. Deposit dime, pull handle, and reels spin like the real thing. Dimes are removable. Should not be used for gambling.

No. 2000 $1.98

PHONY CAST

Imitation white plaster arm cast complete with arm sling. Looks like the real thing! Fits teenagers or adults.

A 4 $1.98



Secret Spy Scope

PEN SIZE—CLIPS ON YOUR POCKET. 6 POWER MAGNIFIER

Six power wide field magnifier is great for watching sporting events, nature study, girl watching and reading spying. Also contains a 30 power microscope. Not a toy but a real optical instrument.

No. 730 $1.98

KARATE

70 Course Home Study Program

JUDO, KARATE SAVATE MOMENTUM STUNTS

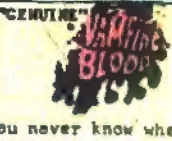
$1.00

FREE KARATE CENTER CHART

Here's what you get:

- 20 Best KARATE blows and shows
- SAVATE French foot fighting
- Karate center anatomy chart
- JUDO throws, JIU JITSU Holds
- Isometric muscle building course
- Endurance exercise and LOTS MORE

No. 79 $1.00



"GENUINE" VAMPIRE BLOOD

VAMPIRE B-L-O-O-D

You never know when a Vampire will strike! Be ready with this realistic-looking "Vampire blood" and watch the girls swoon. Non-toxic of course--absolutely safe. Comes in a tube.

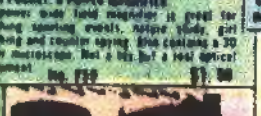
Item No. 622. .....50¢

RAQUEL WELCH PILLOW

ONLY $1.00

What man wouldn't enjoy spending a night with Raquel Welch? Well, we can't deliver her, but we can deliver that next best thing—a 12" x 24" artistic pillow of Raquel made of rugged cloth to serve as your headrest. Keep her for yourself or share her by your friends. Liven up a party when everyone sees and feels this great gadget.

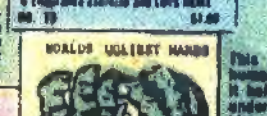
RP15 ..... $1.98



LEARN HYPNOTIC CONTROL

Develop your hidden hypnotic powers to control the minds and bodies of men and women. Learn to perform amazing feats and entertain at parties. Easily learned from the new book "25 Lessons in Hypnotism."

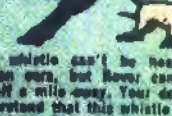
No. 7219 45¢



WORLD'S WEAKEST HANDS

Slip these knobby "paws" on and watch your friends disappear. Ugh! They're awful! If you've got the courage, maybe you can have fun(?) with them.

Item No. 607...$3.98



SILENT DOG WHISTLE

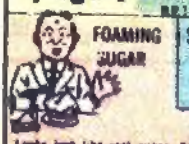
This whistle can't be heard by human ears, but dogs can hear it half a mile away. Your dog will understand that this whistle is for him alone. Be amazed how quickly he responds.

No. 701 $1.00

THROW YOUR VOICE

Throw your voice into trunks, behind doors, everywhere. Fits in your mouth out of sight. Fool teacher, friends, family. Free book on "How to Become a Ventriloquist."

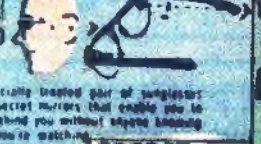
No. 137 20¢



FOAMING SUGAR

Looks just like real sugar, but that's where the resemblance stops. When it's dropped in liquid, they overflow and form clouds of suds. Seems as though it'll never stop.

No. 849 25¢



SEE BEHIND GLASSES

A specially treated pair of sunglasses with secret mirrors that enable you to see behind you without anyone knowing that you're watching.

No. 6065 70¢

MONEY CHANGER

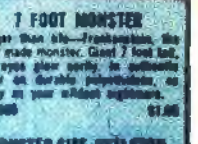
Just like a professional money changer. Attaches to any belt. Holds pennies, nickels, dimes and quarters.

No. 79 $2.00

7 FOOT MONSTER

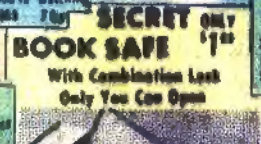
Bigger than life—Frankenstein, the man made monster. Giant 7 foot tall, his eyes glow eerily, in authentic color on durable reproduction, so scary in your wildest nightmare.

No. 600 $3.00



MONSTER-SIZE SKELETON

No. 7200 $1.00



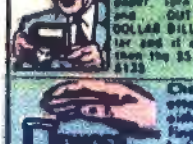
SECRET BOOK SAFE

ONLY $1.00

With Combination Lock Only You Can Open

Looks like any book to camouflage your valuables. Securely locked with your own private combination. Tough under-structure is covered with simulated leather binding.

No. 700 $1.69



MONEYMAKER

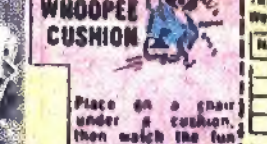
Insert a blank piece of paper, fold the back and ... OUT COMES A REAL DOLLAR BILL! Insert the dollar and it changes to a $5, then the $5 changes to $10.

$1.25 1.50

CIGARETTE CHOPPER

Chop a cigarette in two in either hole. Put finger in top hole and cigarette in lower. The cigarette is cut, but your finger is unharmed. Full instructions.

No. 6222 $1



WHOOPEE CUSHION

Place on a chair under a cushion, then watch the fun when someone sits down! It gives forth embarrassing noises. Made of rubber, and inflatable. A scream.

No. 367 50¢

HONOR HOUSE PROD. CORP. DEPT. 7GK29
35 WILBUR ST., LYNBROOK, N.Y. 11563

Rush me the items listed below. If I am not 100% satisfied, I may return any part of my purchase after 10 days FREE TRIAL for full refund of purchase price.

We cannot accept orders totaling less than $1.00.

NAME & NUMBER OF ITEM	HOW MANY	TOTAL PRICE

Please add 25¢ to total order for postage and handling.

TOTAL AMOUNT ENCLOSED _____

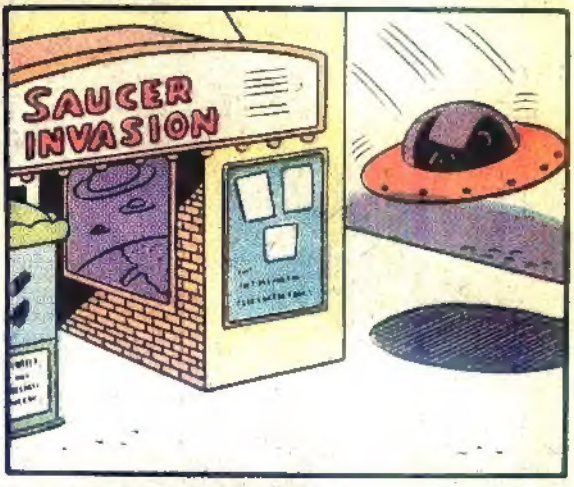
For COD orders please send 50¢ good will deposit. Pay postman the balance on delivery plus COD and handling charges.

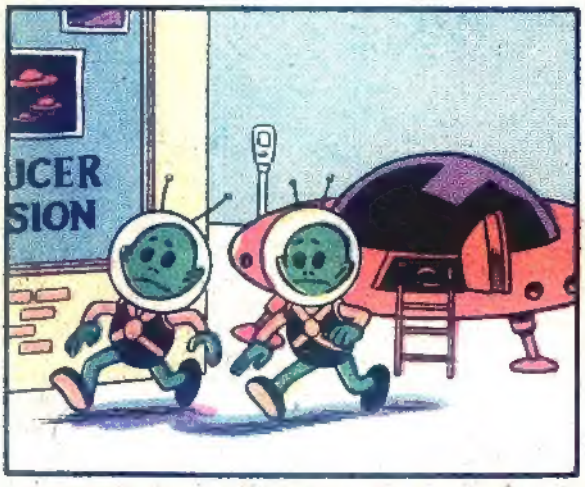
NAME _____

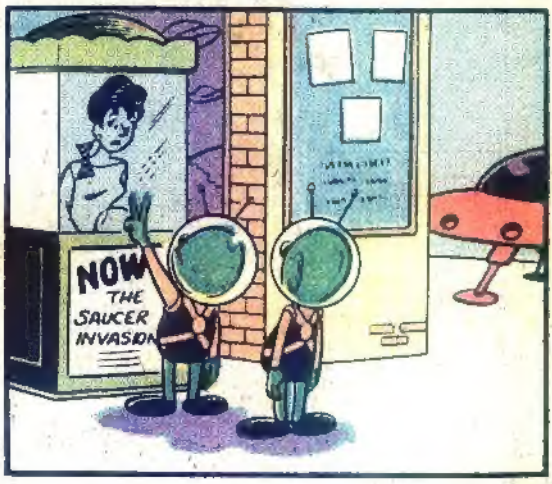
ADDRESS _____ ZIP _____

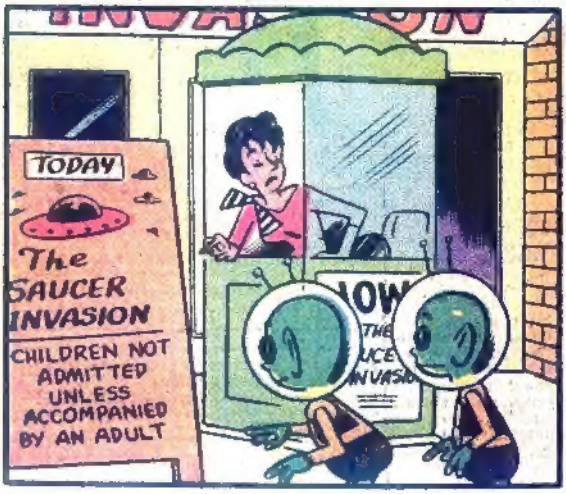
New York State residents add appropriate sales tax.

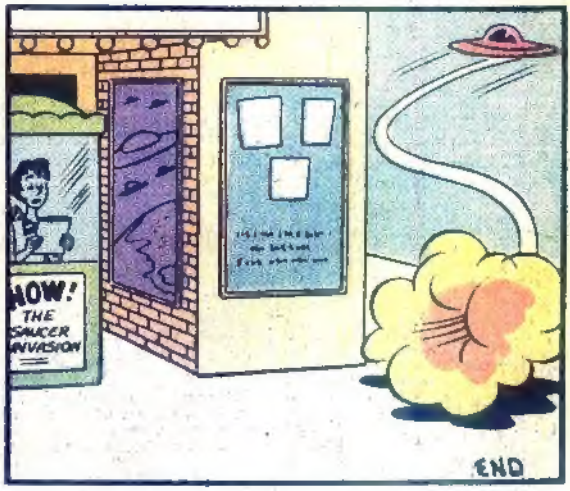
SPACE SPORTS



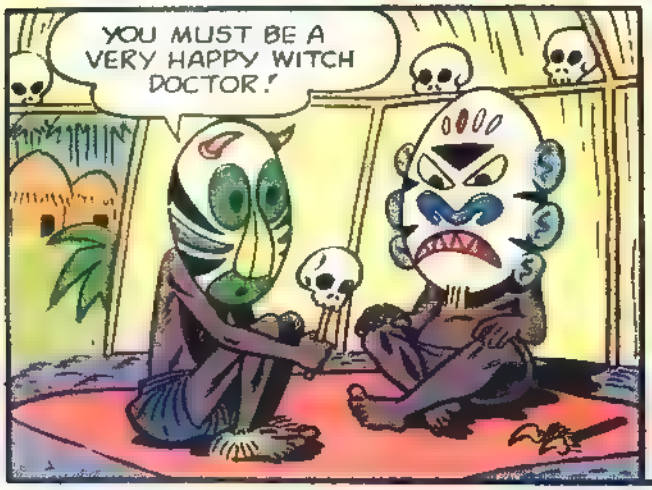


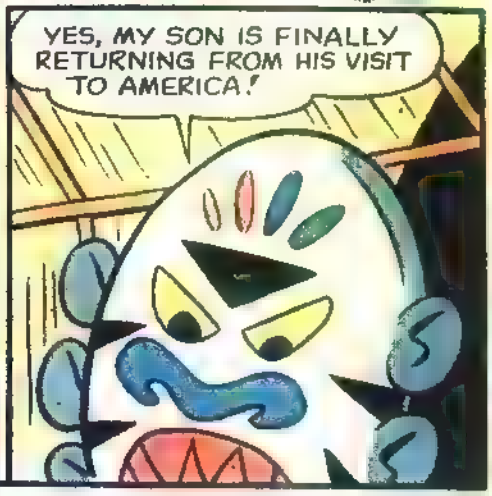


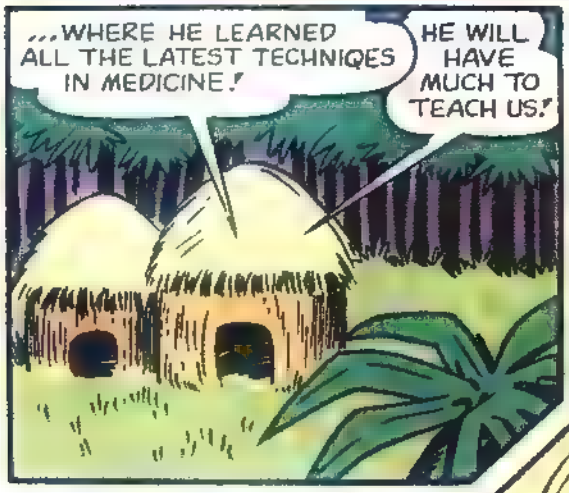


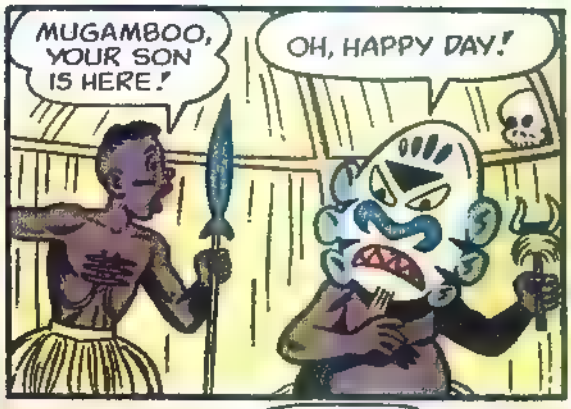


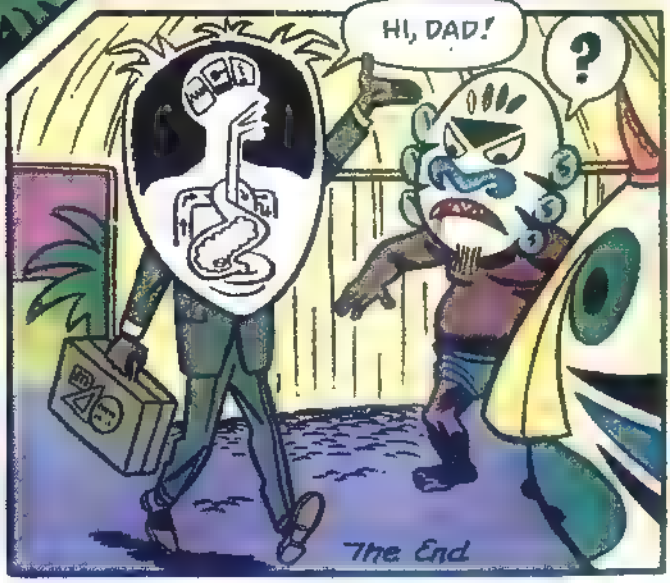
GO MODERN YOUNG MAN











the master's complete course of

Kung-Fu

...CONSIDERED BY MANY TO BE THE MOST DEADLY FORM OF ATTACK AND SELF-DEFENSE KNOWN TO MAN!

Now is your chance to learn the famous, deadly secrets of Kung Fu — certainly the most effective form of attack and defense ever devised! Kung-Fu has been handed down from father to son — cloaked in secrecy until now! In less than half an hour a day (depending upon the personal goals you set) you can learn and master techniques that could defeat a Karate expert!

You can learn Kung-Fu through us at minimal cost. If you decided to take lessons from a Kung-Fu instructor (if you could find a genuine Kung Fu Master), the costs would range anywhere from $300 to $1000! This course is available only through us (published only by us) and it will never be sold from any other source.

MONEY BACK GUARANTEE

We think that Kung Fu is so effective that 30 days or our system will give you more self-defense power than if you used any other system 365 for a solid year. If you don't agree — if you feel that this can not be the most effective, the most powerful self-defense and offense system ever devised — then simply return the course within 30 days for a full, no questions asked, refund! What could be fairer?

KUNG-FU CAN MAKE YOU A GIANT IN BOTH MIND AND BODY!

Easy to learn, this Kung Fu course shows you dozens of ways to counter attack any man, regardless of his size. With Kung-Fu your body becomes an instant arsenal of power. Our course takes you step-by-step into the fascinating world of Kung Fu — we show you in plain, simple language how to use the techniques of Kung-Fu so that you can handle yourself in any difficult situation. This course requires no professional equipment and you can learn easily by yourself or with a friend. Shortly you'll be amazed at your new powers!

ORIGINALLY SOLD NATIONWIDE FOR $7.00, YOU PAY ONLY $5.00 FOR THE COMPLETE COURSE! SAVE $2.00!

As soon as we receive your payment and form we will send the complete Kung-Fu course to you in the next out-going mail!

KUNG-FU INTERNATIONAL
Department AR
Box 8694
Detroit, Michigan 48240

DEAR KUNG-FU INTERNATIONAL,
Send me your complete Kung-Fu course!
I am enclosing full payment of only $5.00

Name _____
Address _____
City _____ State _____ Zip _____

Super MUSCLE SYSTEM

FASTEST MUSCLE-BUILDING SYSTEM KNOWN TO MAN!!

Our New System will develop muscles so fantastic that your muscles and strength will seem to be almost Super-Human! Thousands have doubled or tripled their strength while following our unique methods. It is actually possible to have everyday muscular growth while following our body-building system! Imagine what you could accomplish while following our methods? Regardless of the shape you're in WE CAN IMPROVE YOUR BODY 100%!

This system is actually 200 to 300% more effective in muscle-building than any form of isometrics. Don't confuse this method with any form of isometrics — this is a "full-contractional" body-building system. Full Contractional Methods enable you to achieve FULL MUSCLE PUMP — which is absolutely necessary in muscular growth. Our methods leave nothing to chance — [illegible] your body TOTALLY!

In JUST WEEKS, you'll astonish your friends as your body begins to grow and develop. Other men will respect and envy you — you'll have the build that ALL girls admire! In just MINUTES a day, you'll build a powerful body — so powerful you will command the respect and attention of EVERYONE you come in contact with. Regardless of your age, whether you're skinny or fat, tall or short — WE CAN, AND WILL build you a powerful body — rippling with muscularity.

IMAGINE... SOON YOU CAN HAVE A POWERFUL-HANDSOME BODY

LETTERS WE RECEIVE

"Wow!" I still don't believe it! I'm now on my 6th day of training and I've gained 2, 4" on my arms, 1" on my chest, 1 3" on my thighs and this is just the beginning!"

G. Bentley

"I would just like to tell you that I have lost 10 lbs. of fat in just one week by following your great system. The fat is melting away, while the muscles are bulging through (It's amazing). I am truly amazed at my muscular definition."

D. Kadlun

"I finally lost my beer belly. Knocked 3" off my waist. It was easy following your course. Those muscles are bulging all over. I'm now twice as strong and my endurance has increased tremendously. Many thanks for what you have done to me."

J. McBirney

FREE

FANTASTIC INFORMATION ON HOW TO BUILD A HERCULES BODY

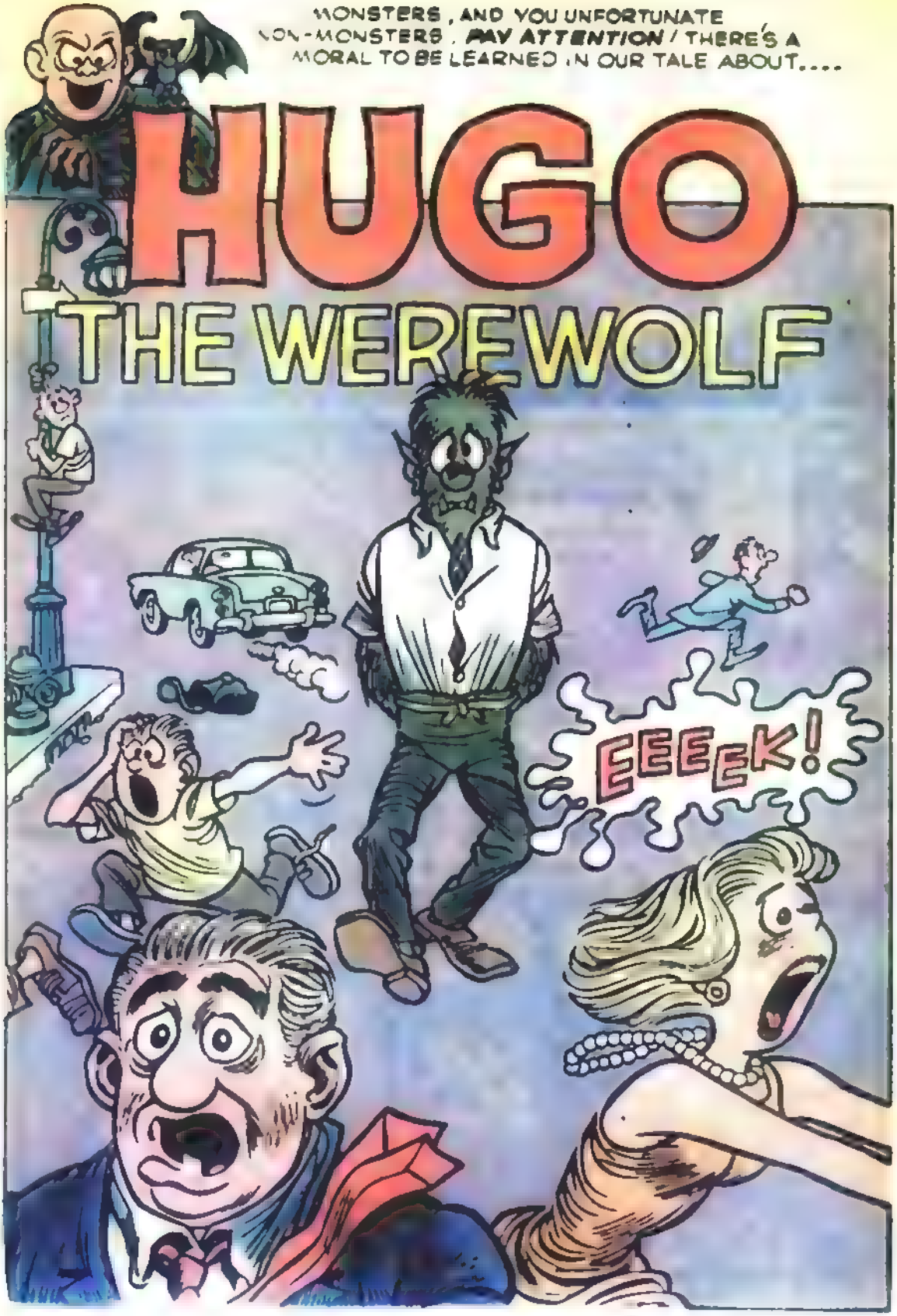
"In just 3 weeks I have gained over 1 1/2" on my arms and over 4" on my chest! I'll be 'out of sight' by the time I complete your course. Thanks!"

B. Rice

UNIVERSAL BODYBUILDING
Box 485 Dept. AR
Dearborn, Mich. 48121

You bet I want Super-Muscles — Super Fast! Rush me all that free muscle-building information, so that I can add inches of powerful muscles — all in the privacy of my home. I am under no obligation. I am sending 25¢ to help cover postage and handling costs. (PLEASE PRINT)

Name _____ Age _____
Address _____
City _____ State _____ Zip _____


MONSTERS, AND YOU UNFORTUNATE NON-MONSTERS, PAY ATTENTION! THERE'S A MORAL TO BE LEARNED IN OUR TALE ABOUT....
HUGO
THE WEREWOLF
EEEEEK!

EVERYWHERE I WENT PEOPLE WERE AFRAID OF ME!

MICA

IT'S HUGO THE WEREWOLF !!

GEE! I WISH I WAS LIKE EVERYBODY ELSE!

THEN ONE DAY I SAW....

Antoi

BEAUTY SHO

REMOVE UNSIGHTLY HAIR FOREVER.. *with safe* ELECTROLYSIS

..I TRIED IT...AND IT *WORKED!!*

GOSH! WHY DIDN'T I THINK OF THIS BEFORE?

I DECIDED TO MAKE A **COMPLETE** TRANSFORMATION OF MYSELF!

HMM! THOSE FANGS WILL HAVE TO COME OUT!

I'LL HAVE TO TRIM YOUR EARS!

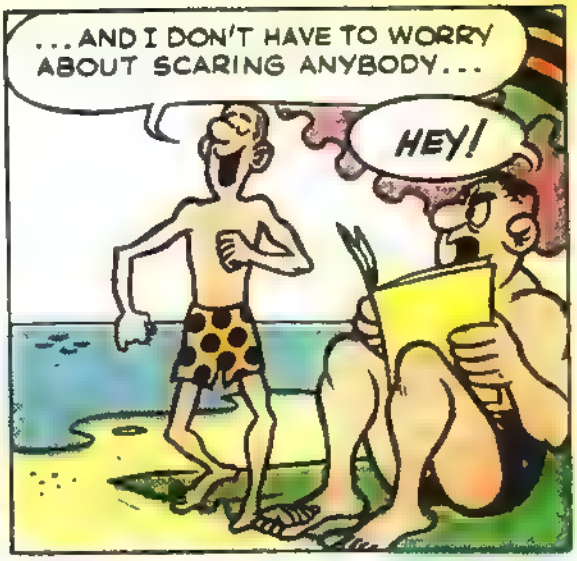
DR. J. PASTEUP

PLASTIC SURGEON

AND FINALLY AFTER MANY MONTHS...

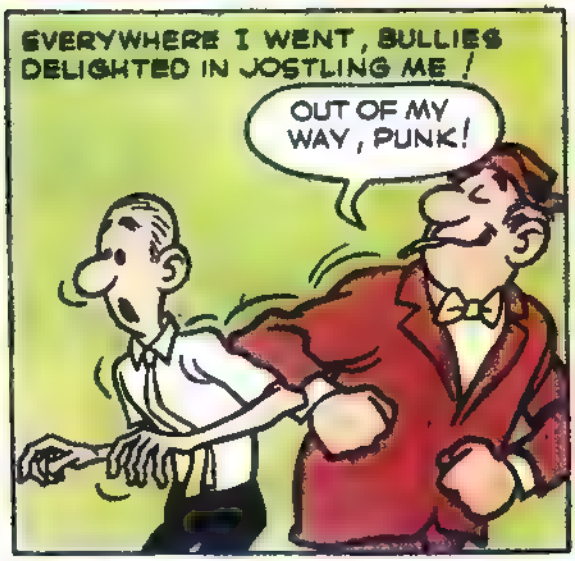
DOCTOR! I CAN'T BELIEVE IT!

"AT LAST" I THOUGHT, "MY PROBLEMS ARE OVER!"
NOW I CAN EVEN GO TO THE BEACH JUST LIKE ANY-BODY ELSE!


...AND I DON'T HAVE TO WORRY ABOUT SCARING ANYBODY...
HEY!

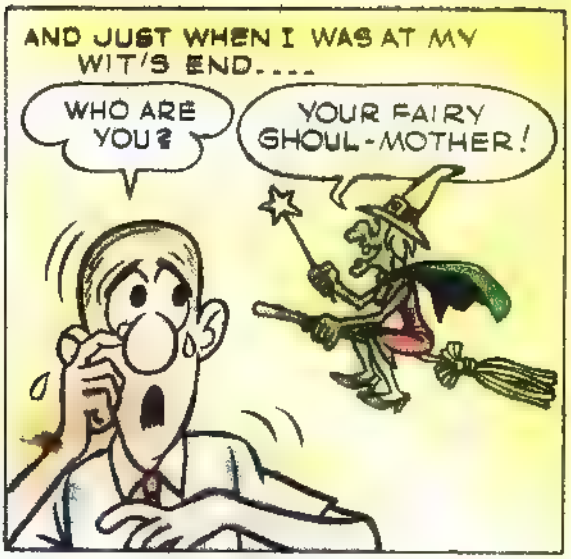
WHO DO YOU THINK YOU'RE STEPPIN' ON?

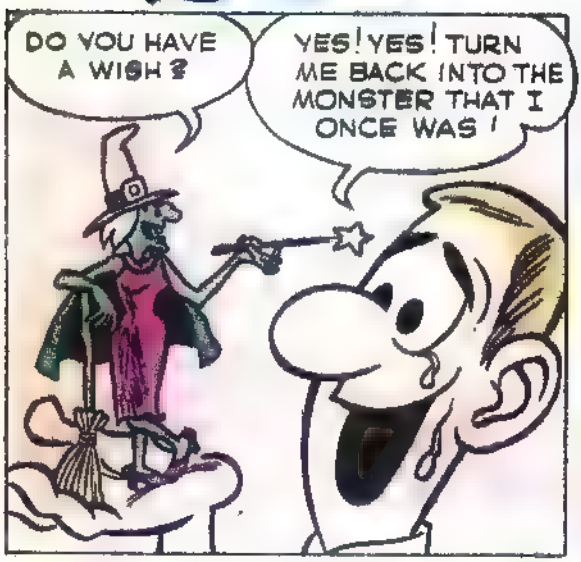
...YOU 97 POUND WEAKLING!!

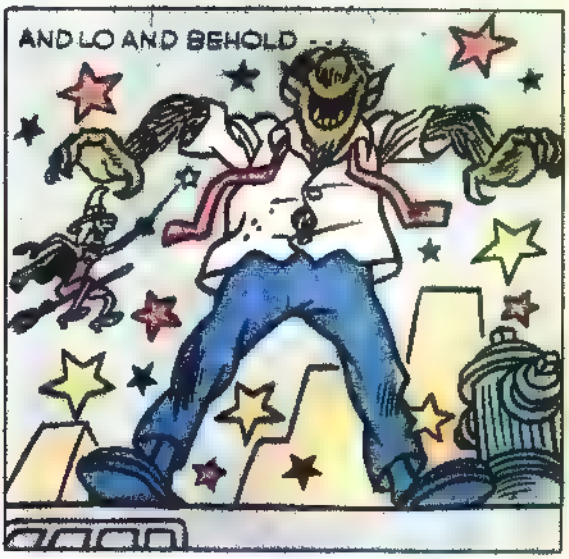

EVERYWHERE I WENT, BULLIES DELIGHTED IN JOSTLING ME!
OUT OF MY WAY, PUNK!

WOMEN NO LONGER RAN AT THE SIGHT OF ME ... INSTEAD ...
MABEL, TAKE A GANDER AT THAT PUNY RUNT!
IS HE FOR REAL? TEE, HEE!

I BECAME MORE DESPONDENT THAN EVER!
SPPPRRRR


AND JUST WHEN I WAS AT MY WIT'S END....
WHO ARE YOU?
YOUR FAIRY GHOUL-MOTHER!


DO YOU HAVE A WISH?
YES! YES! TURN ME BACK INTO THE MONSTER THAT I ONCE WAS!


AND LO AND BEHOLD...

NOW ONCE MORE I'M ABLE TO EXPERIENCE THE SHEER JOY OF RUNNING AMUCK!
PEOOORRRRRRRRRR!

AND THE MORAL YOU ASK?.....
TRUE HAPPINESS LIES IN JUST BEING YOURSELF!

BETTY

VERONICA

BINGO

JOSIE

HOT DOG

SABRINA

REGGIE

HEY, KIDS! STAY IN THE GROOVE WITH ARCHIE SERIES COMICS! FILL OUT THIS HANDY COUPON AND RECEIVE YOUR COPIES HOT OFF THE PRESS!

POSTAGE AND HANDLING PAID

MAIL YOUR ORDER, TODAY, TO:
ARCHIE QUARTER COMICS
1116 FIRST AVE, NEW YORK, N.Y. 10021

PLEASE SEND MY ARCHIE SERIES COMICS. I ENCLOSE 25¢ FOR EACH TITLE CHECKED BELOW.

- ☐ T.V. LAUGH-OUT #28
- ☐ EVERYTHING'S ARCHIE #36
- ☐ JUGHEAD'S JOKES #41
- ☐ REGGIE'S JOKES #31
- ☐ PALS 'N' GALS #88
- ☐ WILKIN BOY #30
- ☐ JOSIE #79
- ☐ SABRINA #22

TOTAL AMOUNT ENCLOSED $ _____

NAME _____ AGE _____

ADDRESS _____

CITY _____ STATE + ZIP _____

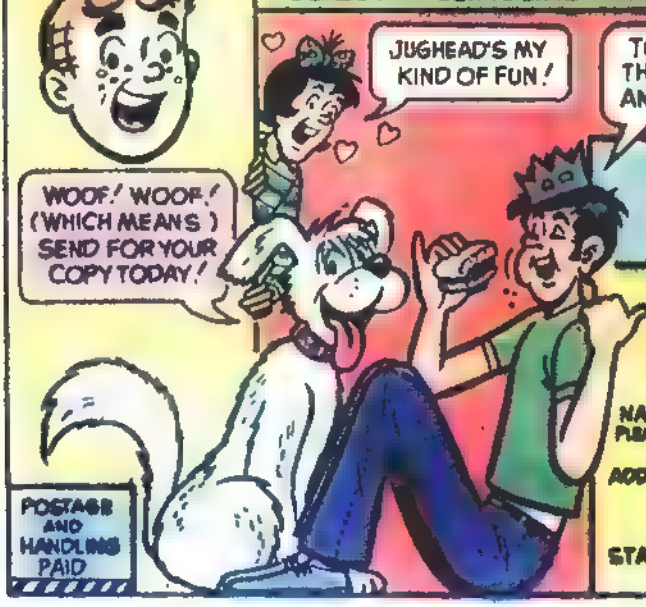
DEPT. 9/74

A WORLD FULL OF FUN AND LAUGHTER CAN BE YOURS WHEN YOU SEND FOR YOUR GIANT SIZE COPY OF

The World of Jughead

ARCHIE AND THE WHOLE GANG ARE IN IT WITH FUNNY STORIES, JOKES AND COMIC ENTERTAINMENT IN FULL COLOR.

WOOF! WOOF! (WHICH MEANS) SEND FOR YOUR COPY TODAY!



TO RECEIVE YOUR COPY SIMPLY FILL OUT THIS COUPON AND ENCLOSE 35¢ IN COIN AND WE WILL MAIL IT RIGHT TO YOUR HOUSE!

MAIL TO ➡ THE WORLD OF JUGHEAD # 227
c/o ARCHIE COMIC PUB. INC.
1116 FIRST AVE.
NEW YORK, N.Y. 10021

ENCLOSED PLEASE FIND 35¢ IN COIN SEND ME MY GIANT SIZE COPY OF THE WORLD OF JUGHEAD # 227 JUST AS SOON AS IT COMES OFF THE PRESSES.

NAME _____
PLEASE PRINT

ADDRESS _____

STATE _____ ZIP _____

POSTAGE AND HANDLING PAID

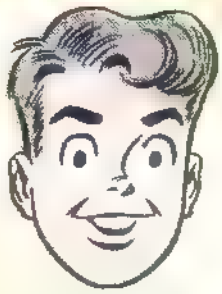
(THIS ADVERTISMENT IS FOR MONSTERS ONLY)

MONSTERS!

SCARE YOUR FELLOW-MONSTERS

MASKS!

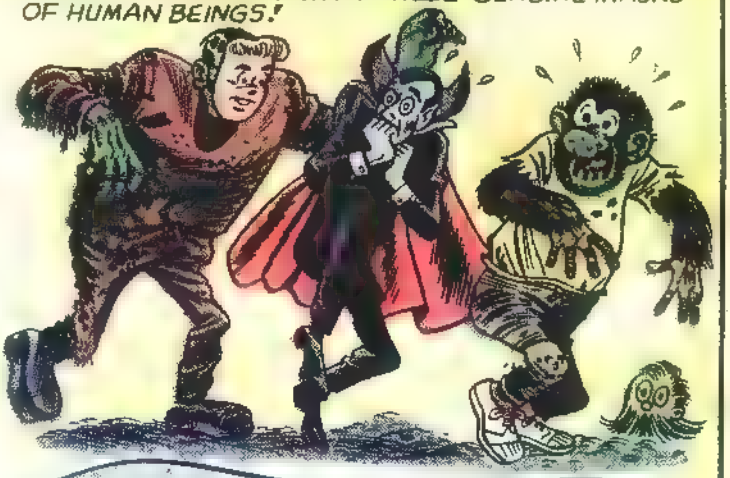
MONSTERS.. JUST THINK OF THE FUN YOU'LL HAVE FRIGHTENING THE DAYLIGHTS OUT OF YOUR FELLOW MONSTERS WITH THESE GENUINE MASKS OF HUMAN BEINGS!

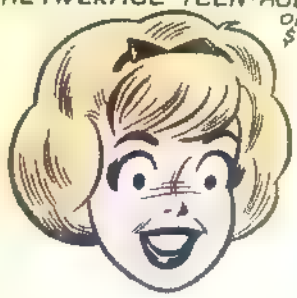


TEEN-AGE BOY

THIS MASK IS COLORED AN EERIE PINK AND IS A TERRIFYING LIKENESS OF THE AVERAGE TEEN-AGER!

ONLY $2.00





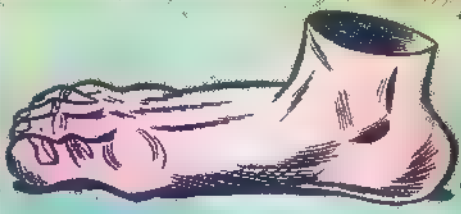
TEEN-AGE GIRL

PERFECT FOR FEMALE MONSTERS TO WEAR WHEN SCARING FAMILY AND MONSTER FRIENDS!

STILL $2.00

TEEN-AGER'S HAND

MADE OF STURDY PLASTIC RUBBER IT FITS YOUR CLAW LIKE A GLOVE! THINK OF ALL THE GAGS YOU CAN PLAY ON YOUR MONSTER BUDDIES!



TEEN-AGER'S FOOT

MADE OF LATEX RUBBER, THIS FOOT FITS CONVENIENTLY OVER ANY HOOF OR STUMP, CREATES A RIOT WHEN WORN IN TRANSYLVANIA!

ONLY $3.00 A PAIR $4.50 A SET FOR THREE-HANDED MONSTERS- A REAL BARGAIN!!

Are You A Bore?

A well-known publisher reports there is a simple technique of everyday conversation which can pay you real dividends in both social and professional advancement and works like magic to give you added poise, self-confidence and greater popularity. The details of this method are described in a fascinating new booklet, "Adventures in Conversa tion," sent free on request.

According to this publisher, many people do not realize how much they could influence others simply by what they say and how they say it. Whether in business, at social functions, or even in casual conversations with new acquaintances, there are ways in which you can make a good impression every time you talk.

To acquaint readers of this magazine with the easy-to-follow rules for developing skill in everyday conversation, the publishers have printed full details of their interesting self-training method in a new booklet which will be sent free to anyone who requests it.

Send your name, address and zip code to Conversation, Division of Career Institute, 555 E. Lange Street, Dept. 653-80 Mundelein, Illinois 60060. A postcard will do.

A FUNNY THING ABOUT MONSTERS . . .

What is a monster? It's either something unusually big, or strange, or terrifying. Where do monsters come from? Usually from the fertile imaginations of writers, makeup men, and artists. Where are they found? On films and in monster magazines.

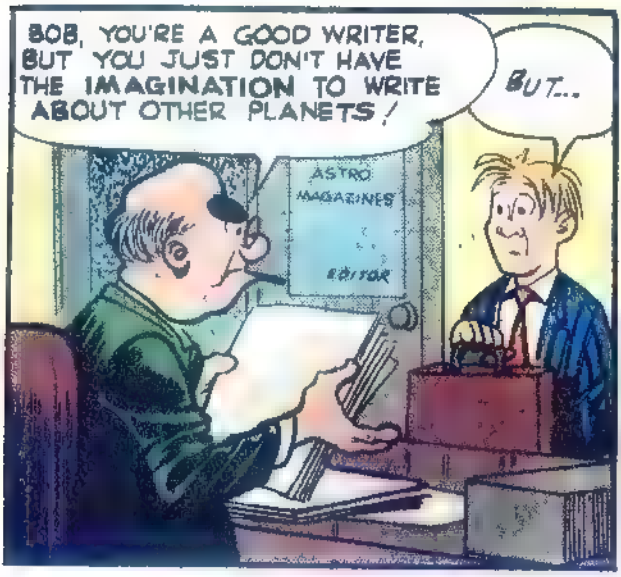
A funny thing about monsters is that some are real and some aren't. Real monsters are creatures like gorillas, large lizards like the Komodor Dragon, and some of the creatures of the deep such as the monstrous whales and the strange looking octopi. Another category is monsters of the past, creatures like the giant Saurians, the Dinosaurs that once inhabited the earth in prehistoric times. Even the Mammoths, Mastodons and sabre-toothed giant cats and the early men, the apemen, who hunted them in prehistoric times, are sometimes pictured as monsters.

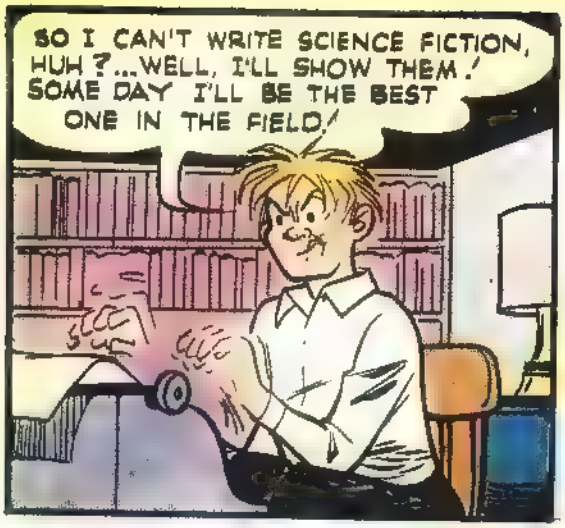
The monsters that aren't real come in two categories—animal monsters and human monsters. These monsters are purely imaginary. The forerunners of this type of monster were the strange creatures of Greek mythology, such as the Minotaur, half man, half bull; the Centaur, half man and half horse; the winged lions with women's face of Egyptian Mythology, and the legendary Dragons the knights of the middle ages fought. The newest animal monsters seen on our screens, TV and movie, are generally borrowed, in shape, from our prehistoric dinosaurs. The human-type monsters are either imaginary creatures from outer space, or such mental-manufactures as the Mummy and Frankenstein's Monster.

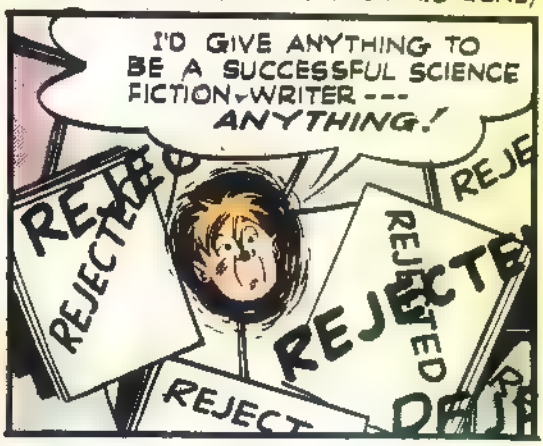
Monsters of our modern era on the silver screen are all calculated to shock and frighten. But all youngsters today (and most of them are monster fans) take their monsters with a grin and a grain of salt, knowing the truth.

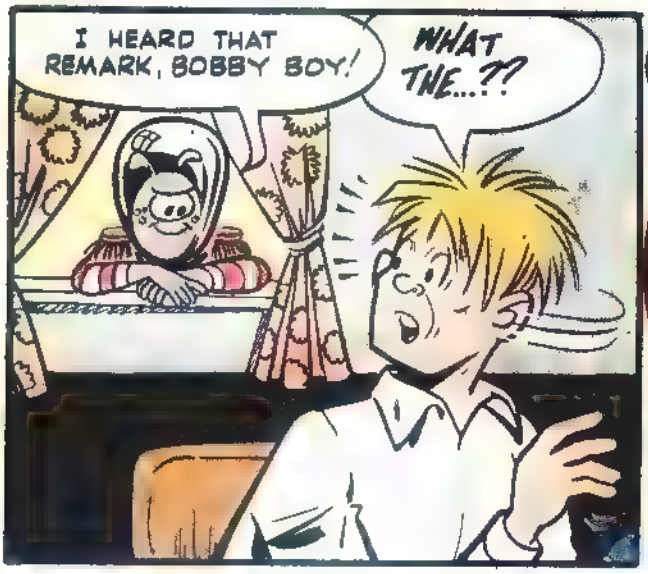
HAVE TYPEWRITER WILL TRAVEL!

BOB WEBER DREAMED OF BECOMING A GREAT FICTION WRITER, AND IN A STRANGE WAY HE GOT HIS WISH!

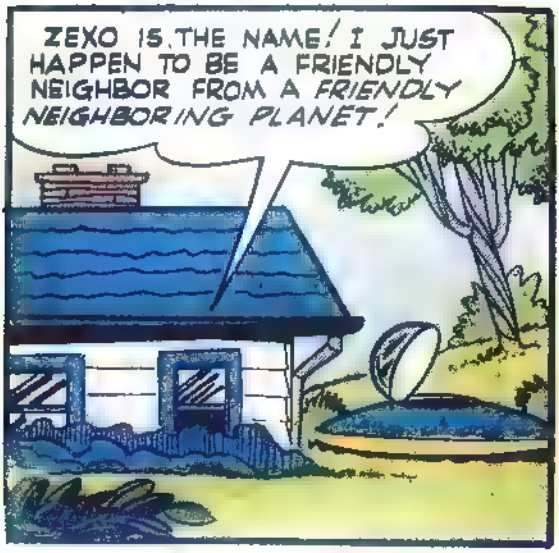



SO I CAN'T WRITE SCIENCE FICTION, HUH?...WELL, I'LL SHOW THEM! SOME DAY I'LL BE THE BEST ONE IN THE FIELD!

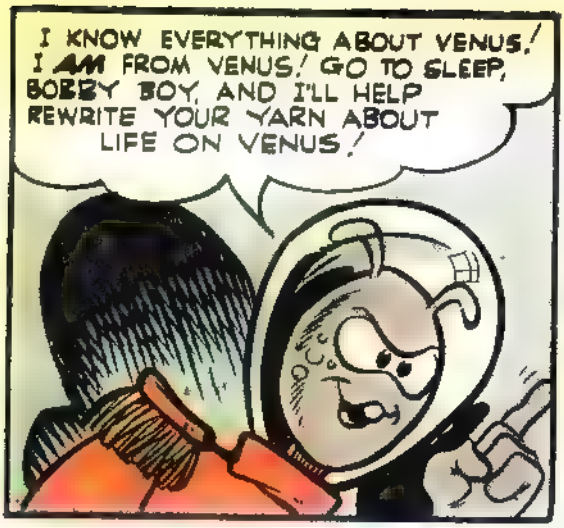

BUT THE MORE BOB WROTE, THE FURTHER HE SEEMED FROM HIS GOAL,
I'D GIVE ANYTHING TO BE A SUCCESSFUL SCIENCE FICTION-WRITER --- ANYTHING!
REJECTED
REJECTED
REJECTED
REJECT

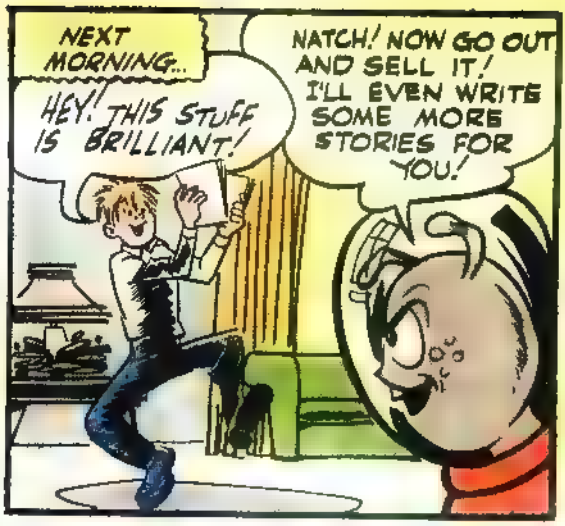

I HEARD THAT REMARK, BOBBY BOY!
WHAT THE...??

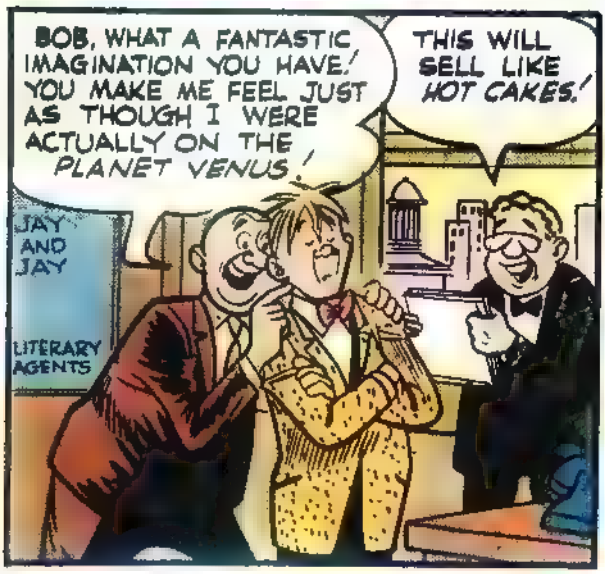
WHO ARE YOU?

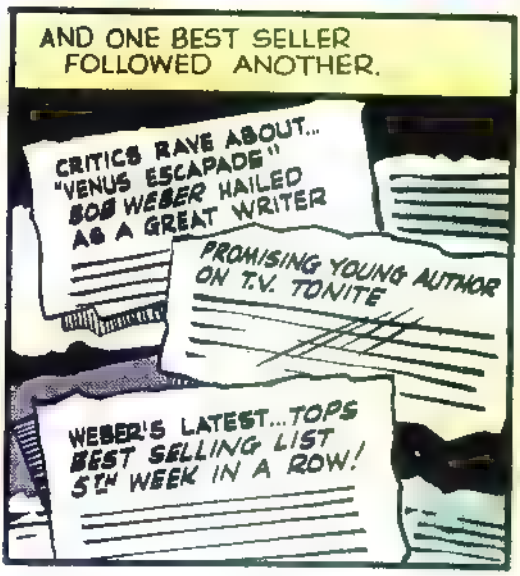

ZEXO IS THE NAME! I JUST HAPPEN TO BE A FRIENDLY NEIGHBOR FROM A FRIENDLY NEIGHBORING PLANET!

HOLY ASTEROID! NO WONDER YOU HAVEN'T BEEN ABLE TO SELL ANY OF THIS SILLY STUFF --- IT'S NOT BELIEVABLE!
WHAT DO YOU KNOW ABOUT VENUS?
VENUS BY BOB WEBER

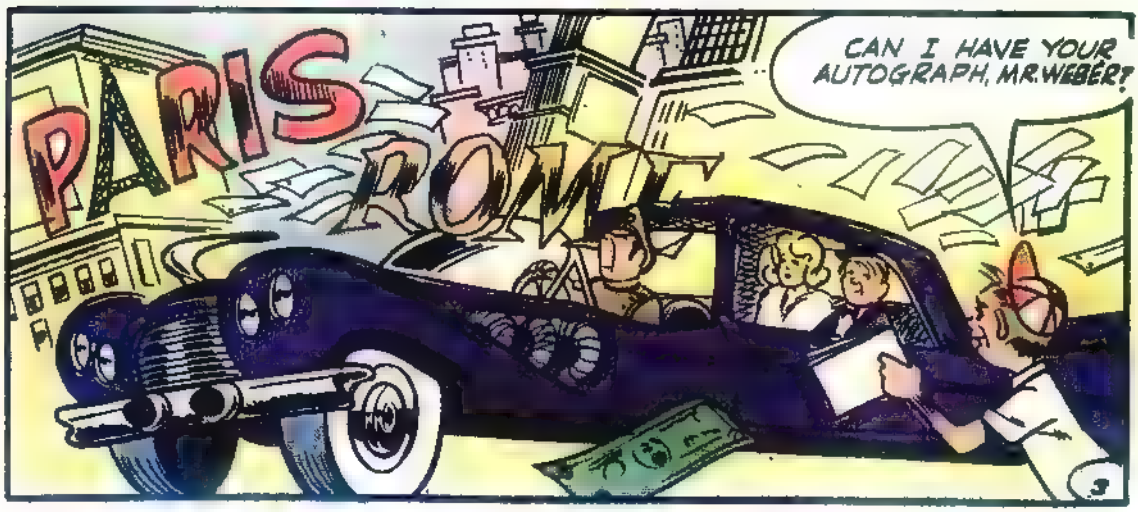


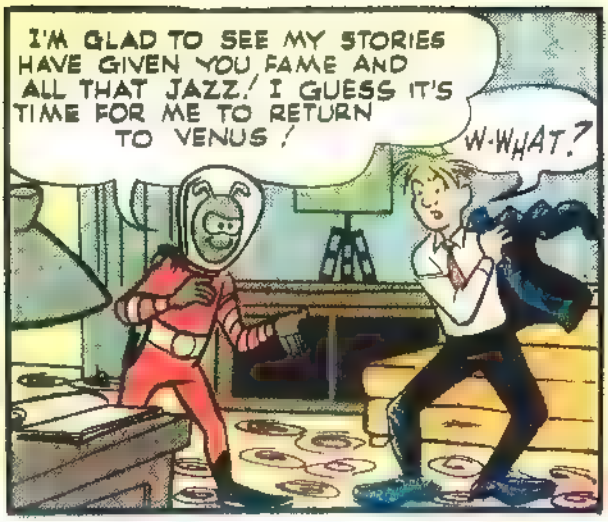


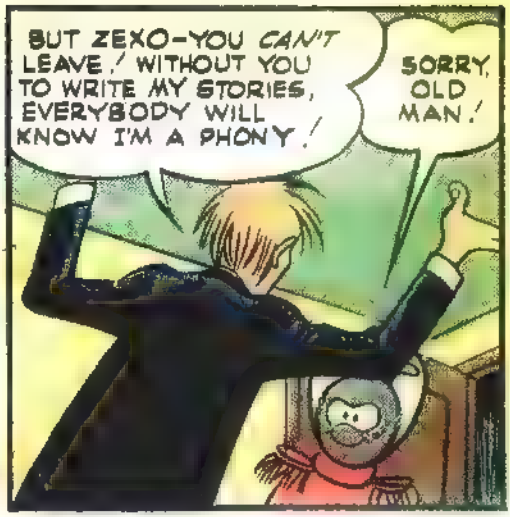


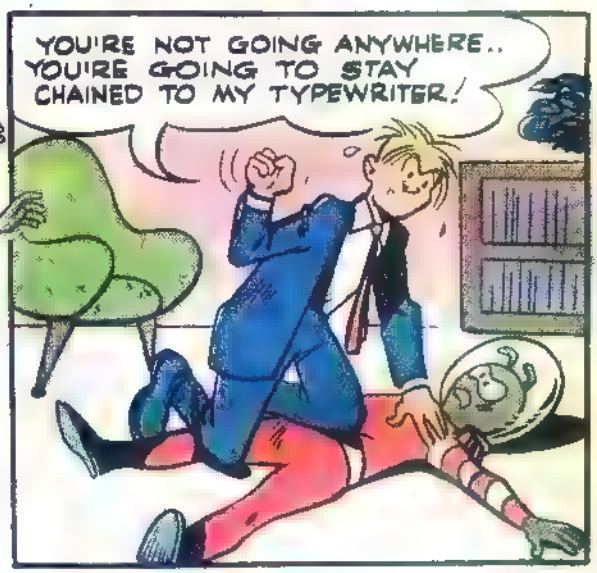


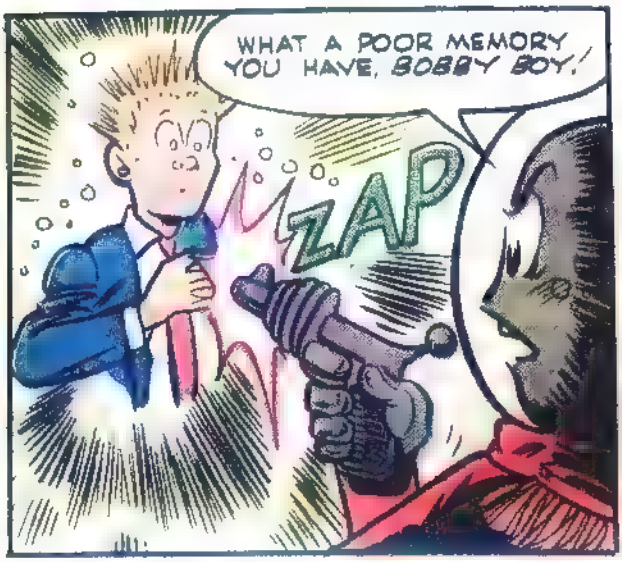
AND IN NO TIME AT ALL BOB WEBER WAS SITTING ON TOP OF THE WORLD.

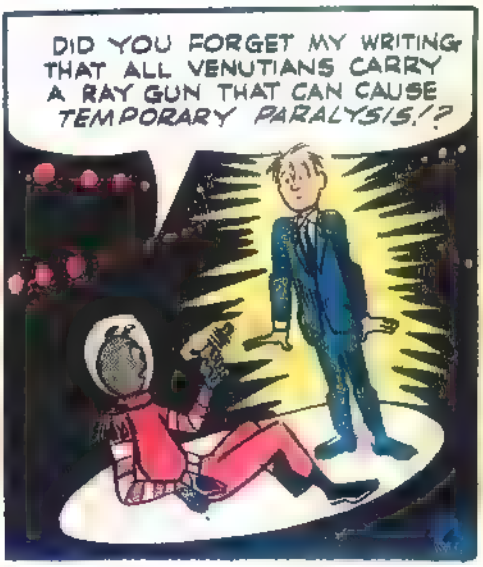


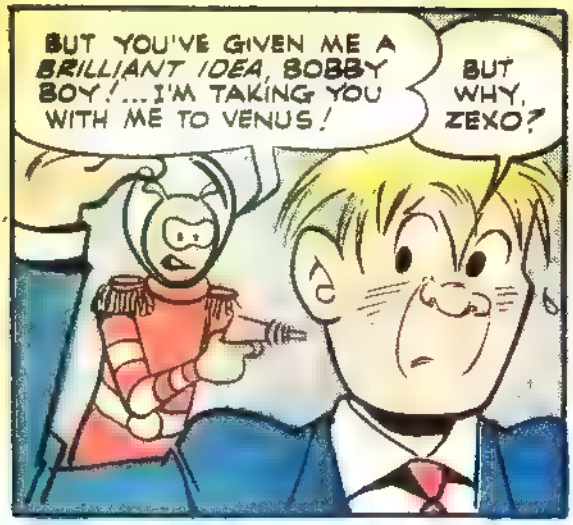

I'M GLAD TO SEE MY STORIES HAVE GIVEN YOU FAME AND ALL THAT JAZZ! I GUESS IT'S TIME FOR ME TO RETURN TO VENUS!
W-WHAT?

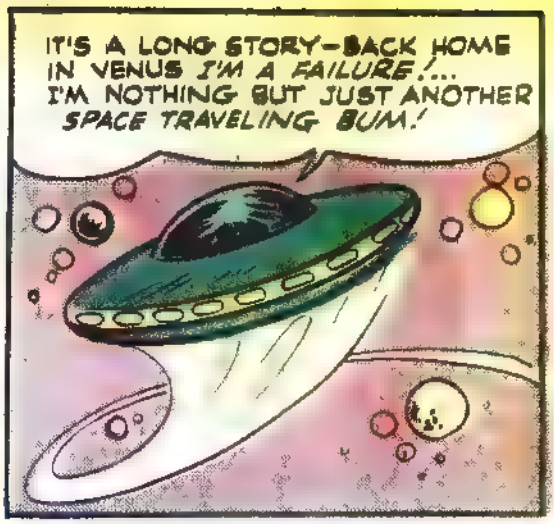

BUT ZEXO-YOU CAN'T LEAVE! WITHOUT YOU TO WRITE MY STORIES, EVERYBODY WILL KNOW I'M A PHONY!
SORRY, OLD MAN!

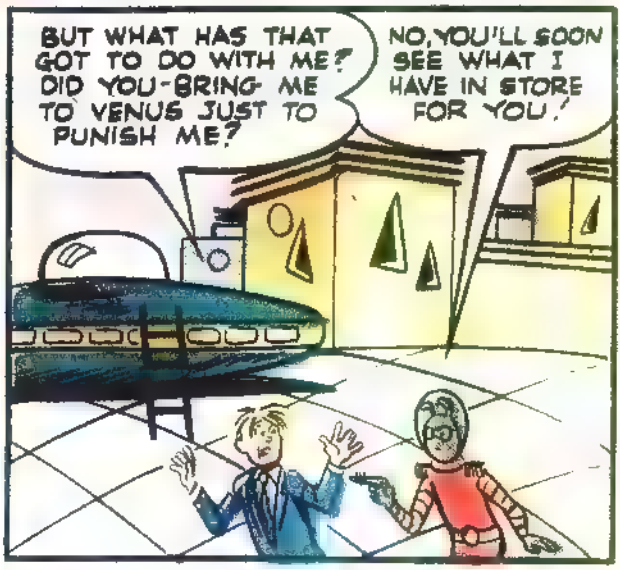

YOU'RE NOT GOING ANYWHERE.. YOU'RE GOING TO STAY CHAINED TO MY TYPEWRITER!


WHAT A POOR MEMORY YOU HAVE, BOBBY BOY!
ZAP

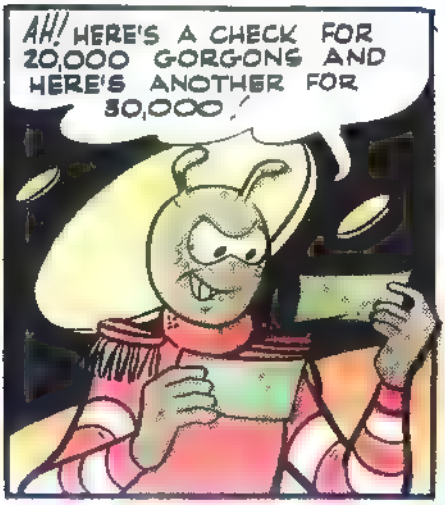

DID YOU FORGET MY WRITING THAT ALL VENUTIANS CARRY A RAY GUN THAT CAN CAUSE TEMPORARY PARALYSIS!?

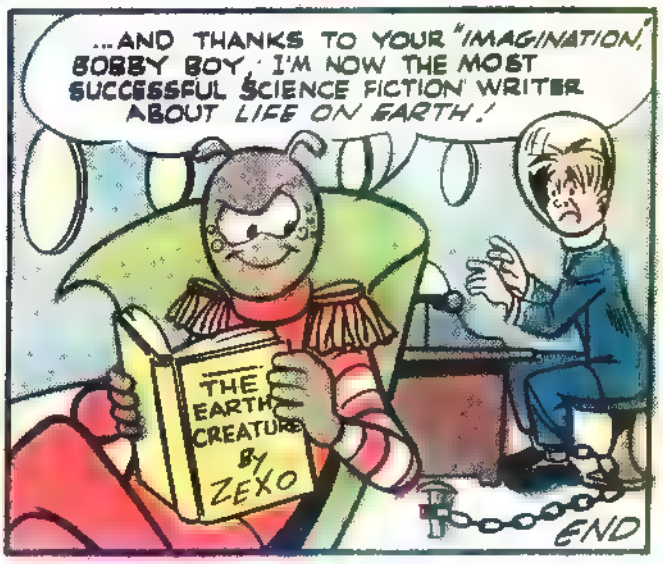






SEVERAL MONTHS LATER..



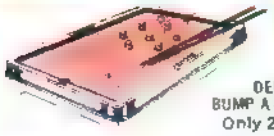


FREE Album of Fas Christmas Cards to MAKE MONEY AND

YOUTH OPPORTUNITY SALES CLUB gives you—absolutely FREE—an exciting album containing over 30 different personalized Christmas cards to get you started earning big cash profits or exciting prizes! You can earn many of the valuable prizes shown for selling only a few boxes of personalized cards. Some of the larger prizes require more sales as shown below.

Almost everyone buys Christmas Cards. You'll find it easy to sell these beautiful cards when your friends, family and neighbors discover they can buy an entire box of 20, 25, 30 and even 40 cards with their name printed on them for as low as $4.75 a box. Many boys and girls sell 6 boxes in one day. You can too! And every time you do, you can keep $6.00 cash profit or select an exciting prize!

Look Under Each Prize
See The Number Of Boxes You Sell To Get It
Actually You Can Get Many Of The Prizes Pictured Here For Selling Only A Few Boxes

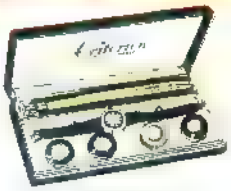


DELUXE BUMP A LITE POOL
Only 20 Boxes

APACHE PACK AND FRAME
Only 8 Boxes

FOKKER
Only 7 Boxes

MOTORIZED ERECTOR SET
Only 7 Boxes



MOD WATCH WITH INTERCHANGEABLE CASES, PENDANTS & STRAPS
Only 8 Boxes

HI RISER BICYCLE
Only 40 Boxes

HI FI STEREO HEADPHONE SET
Only 8 Boxes

CANDLE KIT
Only 6 Boxes

SANDBLASTER CAR
Only 10 Boxes

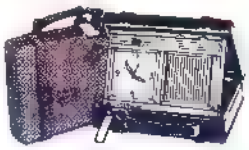
MONDAY NIGHT FOOTBALL
Only 8 Boxes

24 PIECE SCIENCE EXPERIMENT SET
Only 13 Boxes

DUNE BUGGY SLOT CAR RACING SET
Only 7 Boxes

AM PORTABLE RADIO
Only 7 Boxes

TABLE TENNIS SET
Only 6 Boxes



MINIATURE CLOCK RADIO JEWELRY BOX
Only 16 Boxes

CAMPER'S KIT
Only 7 Boxes

STEREO PHONOGRAPH
Only 25 Boxes

PETITE DELUX
Only 18

COMBINATION H AXE AND L
Only 7

MASTER E BUILD
Only 7

SOLID S CASSE TAPE REC
Only 19

CUT OUT ENTIRE BUSINESS REPLY ENVELOP
FILL IN COUPON-ENVELOPE, FOLD OVER FIRMLY (PASTE OR TAPE) AND MAIL TODAY—No Stamp N

556

n of Fast Selling Personalized rds to Show How Easy It is to

AND EARN PRIZES!

ind it easy to
ily and neigh-
5, 30 and even
s low as $4.75
day. You can
cash profit or

PETITE DELUXE TYPEWRITER
Only 18 Boxes

CH WITH
NGEABLE
NTS & STRAPS
Boxes

COMB NATION HUNTING KNIFE
AXE AND UTILITY SET
Only 7 Boxes

ANDBLASTER CAR
Only 10 Boxes

MASTER ELECTRIC
BUILD IT SET
Only 7 Boxes

SOLID STATE
CASSETTE
TAPE RECORDER
Only 19 Boxes

HONOGRAPH
25 Boxes

CUT OUT ENTIRE
BINESS REPLY ENVELOPE
OUPON ENVELOPE, FOLD OVER FIRMLY, SEAL
TAPE) AND MAIL TODAY—No Stamp Necessary

5564 C

No obligation! No risk! No investment! No experience necessary! You just take orders from FREE ALBUM of actual Christmas Card samples. To get your FREE Album, mail Coupon Envelope below today. No postage needed.

YOUTH OPPORTUNITY SALES CLUB, Dept. F-700
White Plains, New York 10606

BEVIS

SEND ME FREE ALBUM OF PERSONALIZED CHRISTMAS CARDS

Yes, I want to earn cash profits or prizes without risk to me as a member of the Youth Opportunity Sales Club. Please mail me a FREE Album of personalized Christmas cards, Free membership card and a Free catalog of all prizes. Also send me full information on how to obtain these prizes or cash profits without risk.

☐ Mr.
☐ Ms. _____
(Please Print)

Street _____ Apt. No. _____

City _____ State _____ Zip _____

DO NOT CUT HERE ✓ JUST FOLD OVER, SEAL AND MAIL THIS ENVELOPE—NO STAMP NECESSARY

FIRST CLASS
PERMIT NO. 589
WHITE PLAINS, N.Y.

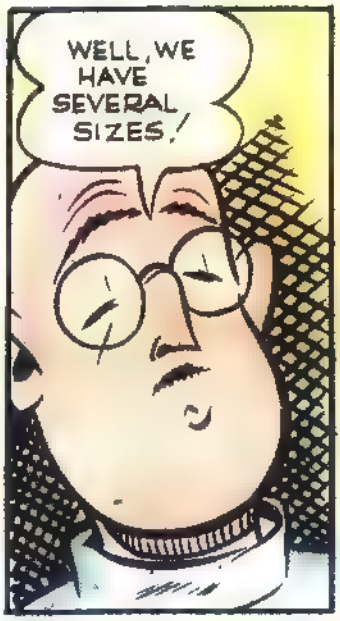
BUSINESS REPLY MAIL
No Postage Necessary if Mailed in United States

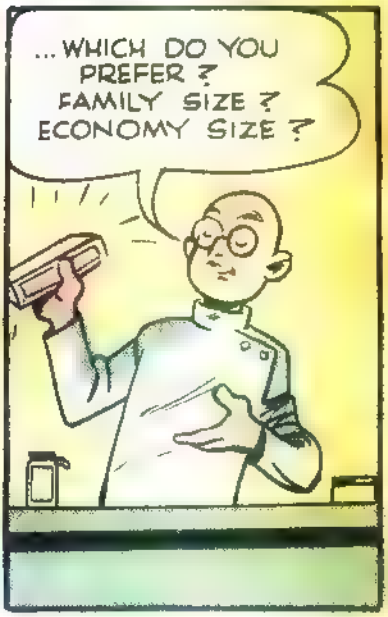
Postage Will Be Paid By

Youth Opportunity Sales Club
WHITE PLAINS, N.Y. 10606

Dept. F-700

PRIZE SIZE





GIVE ME THE GIANT SIZE !

Sale

END

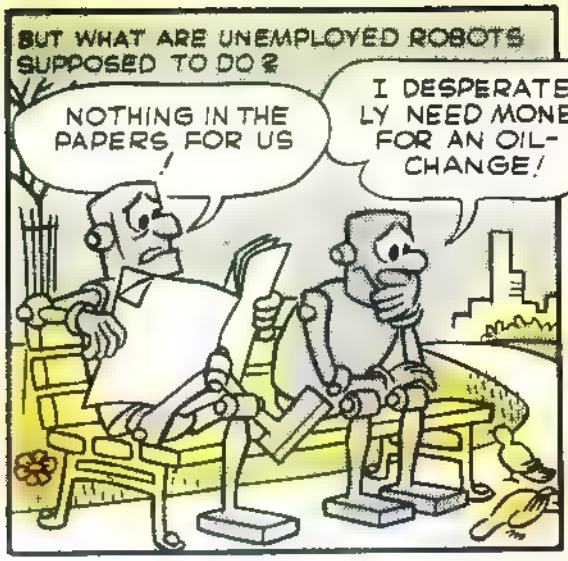
NOWADAYS, THERE IS MUCH CONCERN ABOUT MACHINES REPLACING PEOPLE IN INDUSTRY... BUT NO ONE SEEMS TO WORRY ABOUT THE POOR MACHINES THAT ARE BEING REPLACED BY OTHER MACHINES!
BE PREPARED TO SHED A TEAR OVER **JUST** SUCH MACHINES IN OUR TALE ABOUT....

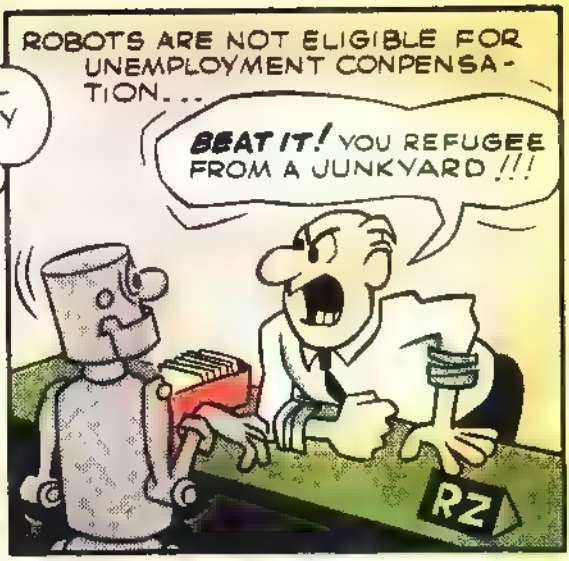
JULIUS The ROBOT

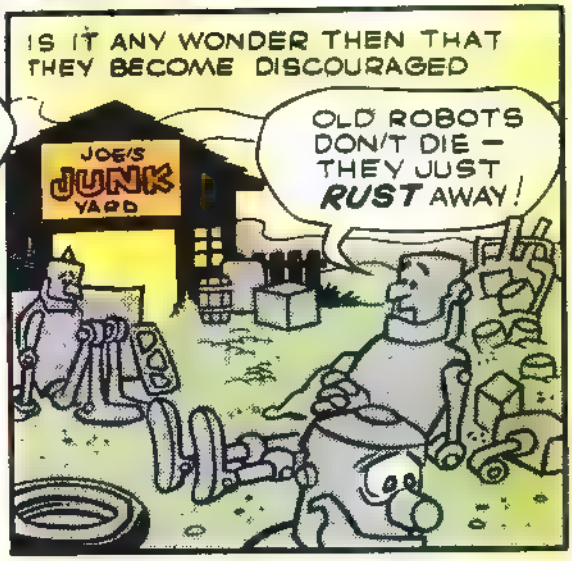
JUST THINK, BOSS - THIS LITTLE ELECTRONIC GADGET CAN DO TWICE AS MUCH WORK AS ALL OF OUR ROBOTS PUT TOGETHER !!

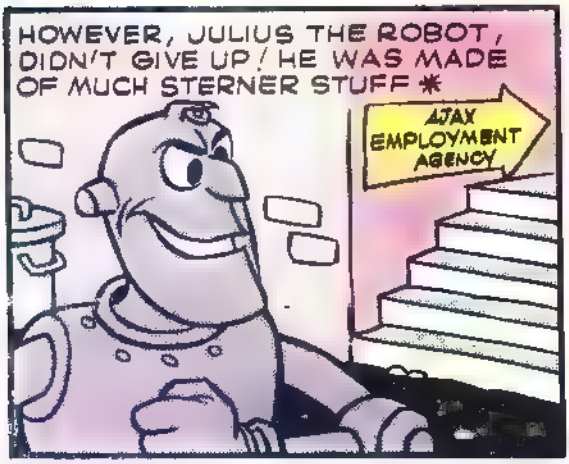
GREAT! NOW WE CAN FIRE ALL THOSE OIL-HUNGRY TIN CANS!

ON
OFF

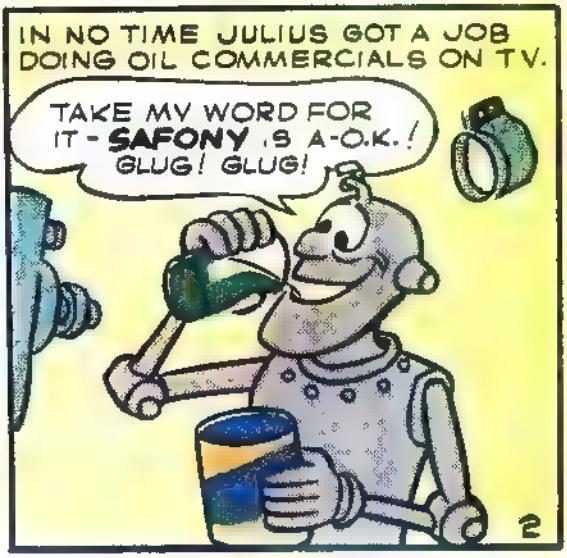


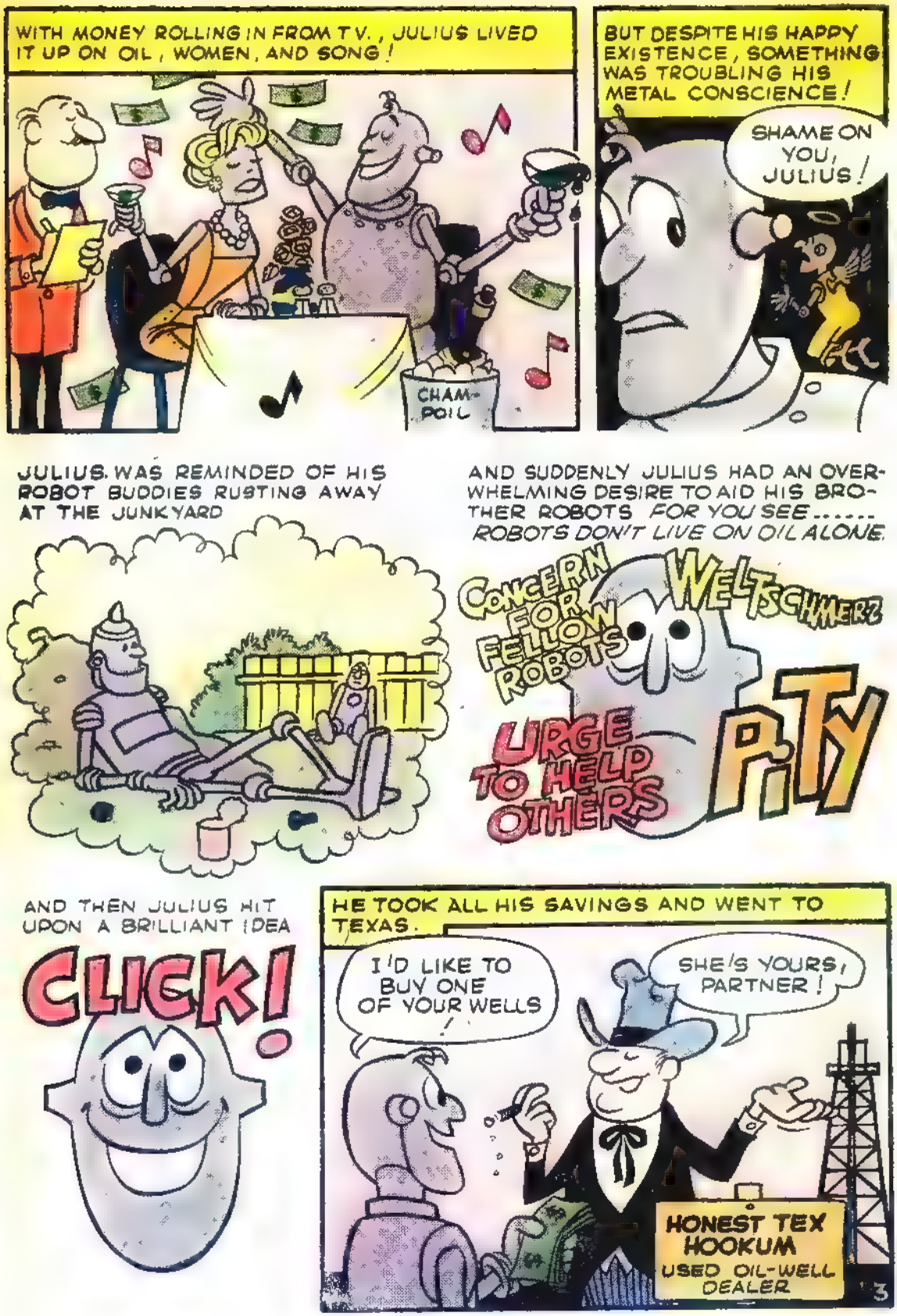


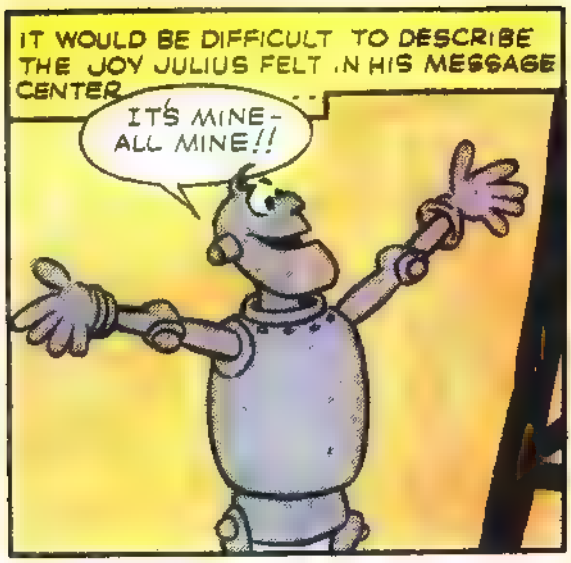


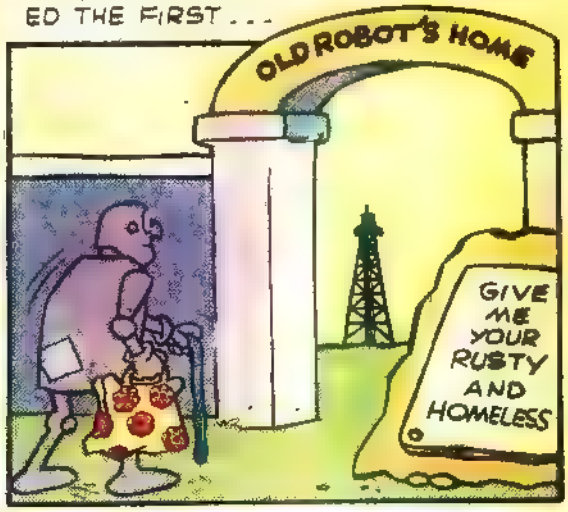


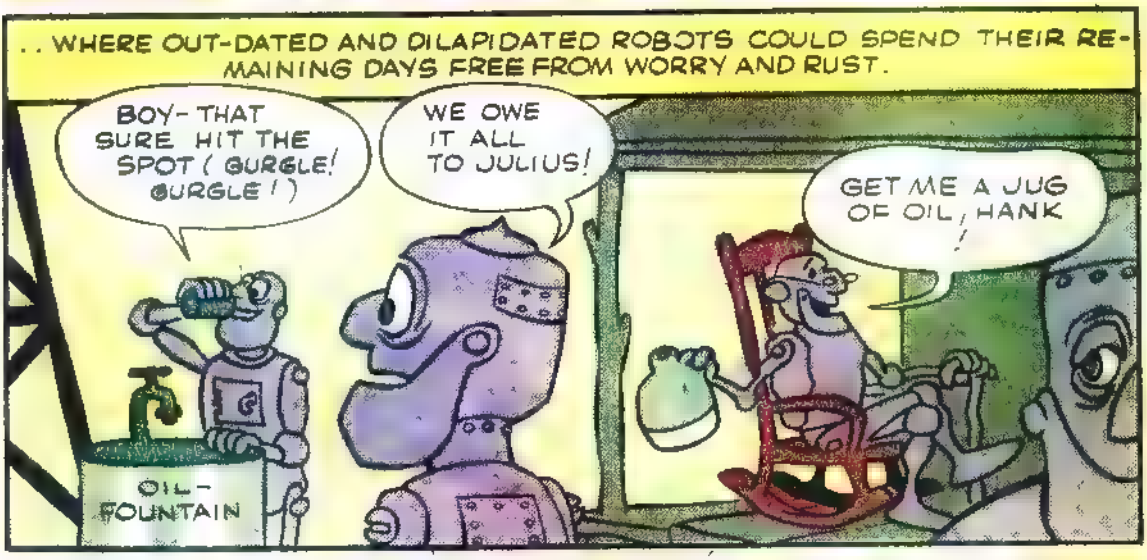
* HE WAS MADE OF XENONIUM - THE HARDEST STEEL ALLOY IN THE WORLD!

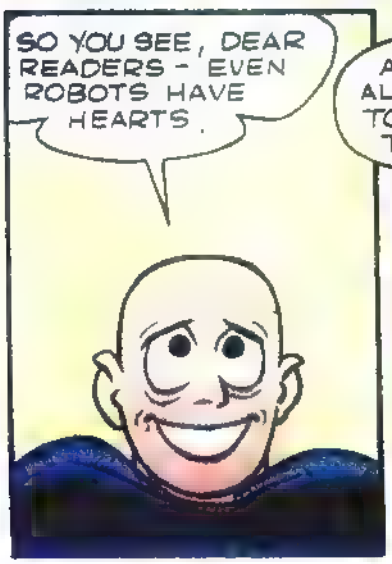


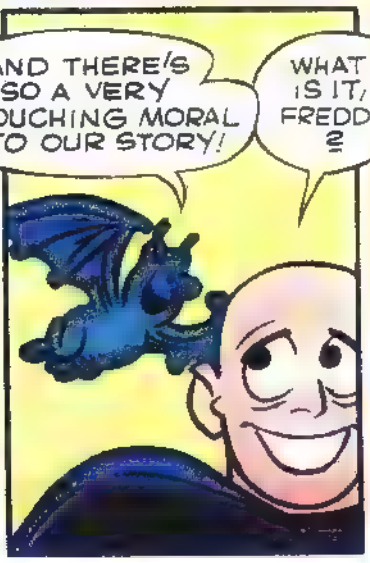

WITH MONEY ROLLING IN FROM T.V., JULIUS LIVED IT UP ON OIL, WOMEN, AND SONG!
CHAM-POIL
BUT DESPITE HIS HAPPY EXISTENCE, SOMETHING WAS TROUBLING HIS METAL CONSCIENCE!
SHAME ON YOU, JULIUS!
JULIUS WAS REMINDED OF HIS ROBOT BUDDIES RUSTING AWAY AT THE JUNKYARD
AND SUDDENLY JULIUS HAD AN OVERWHELMING DESIRE TO AID HIS BROTHER ROBOTS FOR YOU SEE..... ROBOTS DON'T LIVE ON OIL ALONE.
CONCERN FOR FELLOW ROBOTS
WELTSCHMERZ
URGE TO HELP OTHERS
PITY
AND THEN JULIUS HIT UPON A BRILLIANT IDEA
CLICK!
HE TOOK ALL HIS SAVINGS AND WENT TO TEXAS.
I'D LIKE TO BUY ONE OF YOUR WELLS
SHE'S YOURS, PARTNER!
HONEST TEX HOOKUM
USED OIL-WELL DEALER
3

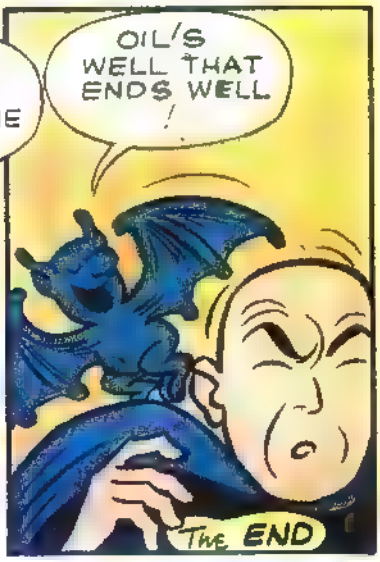

IT WOULD BE DIFFICULT TO DESCRIBE THE JOY JULIUS FELT IN HIS MESSAGE CENTER . . .
IT'S MINE- ALL MINE!!


IN SHORT ORDER JULIUS ESTABLISHED THE FIRST . . .
OLD ROBOT'S HOME
GIVE ME YOUR RUSTY AND HOMELESS


. . WHERE OUT-DATED AND DILAPIDATED ROBOTS COULD SPEND THEIR REMAINING DAYS FREE FROM WORRY AND RUST.
BOY- THAT SURE HIT THE SPOT (GURGLE! GURGLE !)
WE OWE IT ALL TO JULIUS!
GET ME A JUG OF OIL, HANK !
OIL- FOUNTAIN


SO YOU SEE, DEAR READERS - EVEN ROBOTS HAVE HEARTS.


AND THERE'S ALSO A VERY TOUCHING MORAL TO OUR STORY!
WHAT IS IT, FREDDIE ?


OIL'S WELL THAT ENDS WELL !
THE END

YOU'RE A WINNER

WHEN YOU *SUBSCRIBE* TO THE ARCHIE SERIES COMICS LISTED BELOW!

MAIL TO: ARCHIE "9 FOR $2"
1116 FIRST AVE.
NEW YORK, N.Y. 10021

ENCLOSED PLEASE FIND $2.99 FOR EACH TITLE CHECKED.

AMOUNT ENCLOSED.... $ _____

- ☐ ARCHIE
- ☐ ARCHIE AT RIVERDALE
- ☐ PALS AND GALS
- ☐ ARCHIE AND ME
- ☐ REGGIE AND ME
- ☐ BETTY AND ME
- ☐ LITTLE ARCHIE

NAME _____
(PLEASE PRINT)

ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

1000 DECALS

This is truly a "once-in-a-lifetime" offer. You get 10 different designs of 100 Stickers (1000 in all) including: "LOVE," "SMILE," "PEACE," "ECOLOGY," "ZODIAC," "BUTTERFLIES," "DAISIES," AND MORE...ALL FOR ONLY $1.00—They're on gum paper, ready-to-stick on anywhere...books, letters, anywhere! Produced in vibrant "DAY-GLO" colors (wild under black-light)—all are about a square inch big!! This is truly the greatest decal offer ever made. Hurry...Order Now...Don't Delay.

MIROBAR SALES CORP.
964 Third Ave., New York, N.Y. 10022

ORDER FORM

MIROBAR SALES CORP.
Dept. AC-874
964 Third Avenue, New York N Y 10022

Gentlemen:

I want to take advantage of this "Once-in-a-lifetime" decal offer. Rush me my collection of 1000 "Day-Glo" Decals of 10 different "NOW" designs! I understand that if I'm not thrilled I may return the set for a full refund. Please find enclosed $. ($1 35 per set—$1 00 plus 35¢ for postage and handling)

Name _____

Address _____

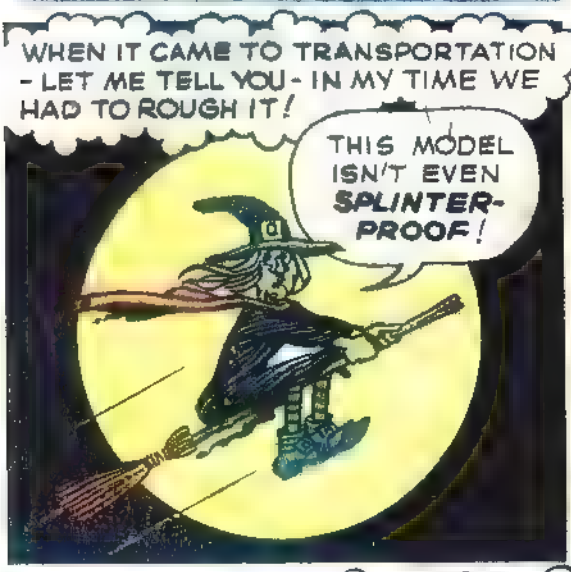
City _____ State _____ Zip _____

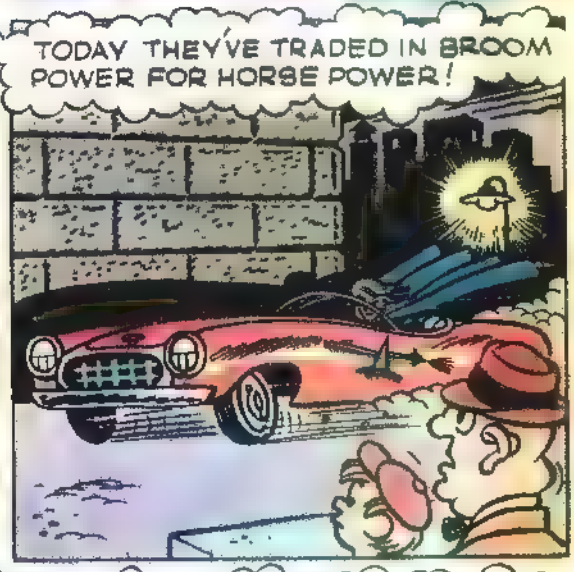
☐ **EXTRA SAVING SPECIAL**—Order 2 sets for only $2.25 (includes all postage) Makes great gifts—all year 'round.

Witchcraft
THEN AND NOW
THESE YOUNG WITCHES OF TODAY DON'T KNOW WHAT A SOFT RACKET THEY'VE GOT!
IN MY TIME WITCHCRAFT WAS A REAL SCIENCE !!
WE HAD TO BE EXPERTS IN A THOUSAND AND ONE THINGS .....
500 MAGIC HERBS
COUNT MICA
SPIRIT SUMMONING
HEX-ING MADE EASY
Who's Who in the DEMON WORLD
DEFENSE AGAINST WITCH HUNTERS
MERLIN
alchemy
BEGINNERS
Advanced Sorcery

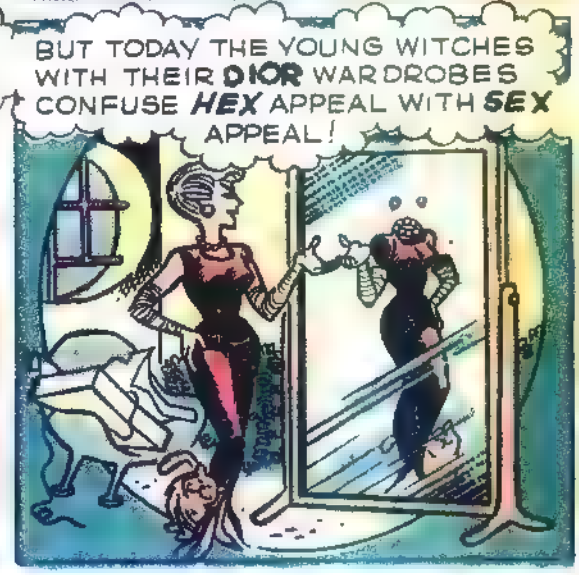
IT TOOK ME YEARS OF STUDY TO GET MY WITCHCRAFT PHD (PROFESSOR OF HEXING AND DEMONOLOGY.)

TODAY, ASPIRING WITCHES THINK THEY CAN BECOME EXPERTS OVERNIGHT!
WITCHCRAFT IN 10 EASY LESSONS


WHEN IT CAME TO TRANSPORTATION - LET ME TELL YOU - IN MY TIME WE HAD TO ROUGH IT!
THIS MODEL ISN'T EVEN SPLINTER-PROOF!


TODAY THEY'VE TRADED IN BROOM POWER FOR HORSE POWER!

AND YOU NEVER HEARD US COMPLAIN ABOUT THE RAGS WE HAD TO WEAR.

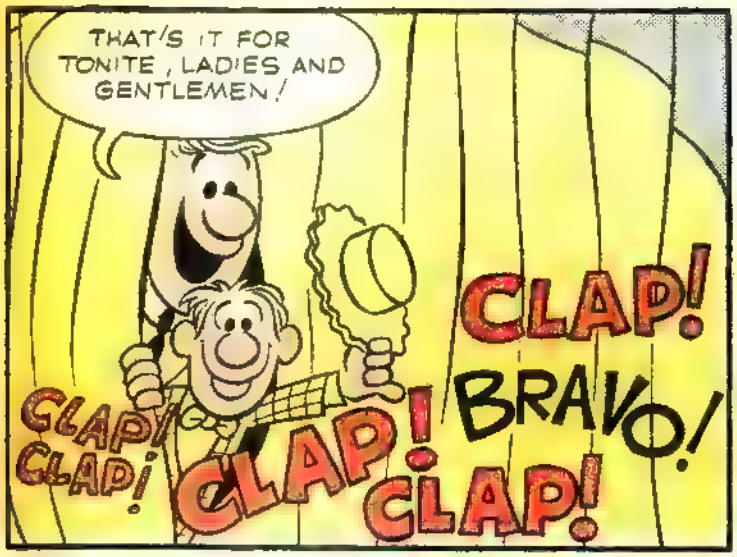

BUT TODAY THE YOUNG WITCHES WITH THEIR DIOR WARDROBES CONFUSE HEX APPEAL WITH SEX APPEAL!

IN MY DAY IF A WITCH WAS CAUGHT IT MEANT. . GULP!...
TODAY IF THEY CATCH A WITCH SHE MAKES A FORTUNE WRITING HER MEMOIRS!
IT'S AT ALL THE BOOKSTORES NOW, JACK!
I WAS A WITCH
BY NOW YOU MUST THINK I'M AN OLD FOGEY SET IN HER OLD-FASHIONED WAYS!
AS A MATTER OF FACT, I MUST CONFESS I DIG THIS NEW-FANGLED WITCHCRAFT!
YOU SEE, IT USED TO TAKE ME HOURS TO PREPARE MY WITCH'S BREW!
SNAKE VENOM
BATS' WINGS
LIVE COBRA
AND BY THE TIME I FINISHED I WAS TOO TIRED TO DISH OUT MY POTIONS!
BUT THAT'S NO LONGER THE CASE.....
THANKS TO MODERN WITCHCRAFT!
INSTANT WITCH'S BREW

OUR STORY HAS NOTHING TO DO WITH ROCK/N/ROLL .... EVEN THOUGH IT HAS AN UNUSUAL TWIST !
the ACT
THE EDITOR WANTS ME TO DO A STORY ON THIS VENTRILOQUIST! .... HE THINKS THE GUY IS SENSATIONAL !
GREGORY & ANDY

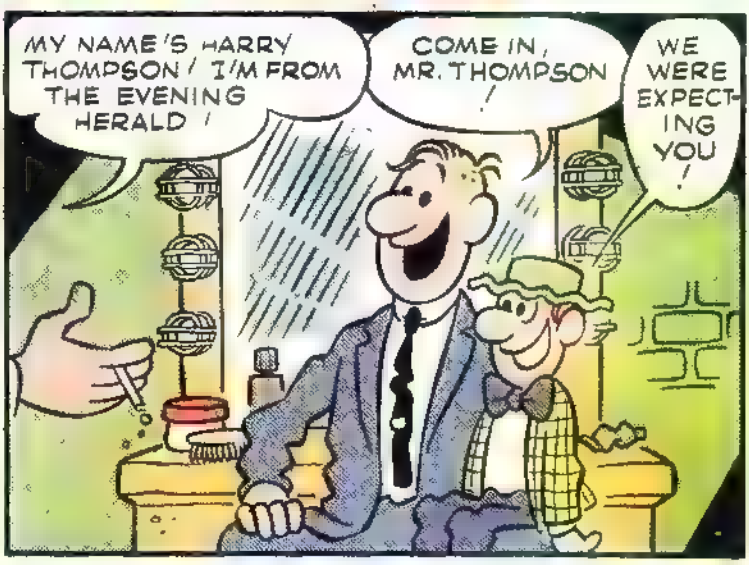
BUT CONFIDENTIALLY- THE ACT BORES ME STIFF !

WELL, ANDY, OUR ACT IS ABOUT FINISHED !
SPEAK FOR YOURSELF, GREGORY!

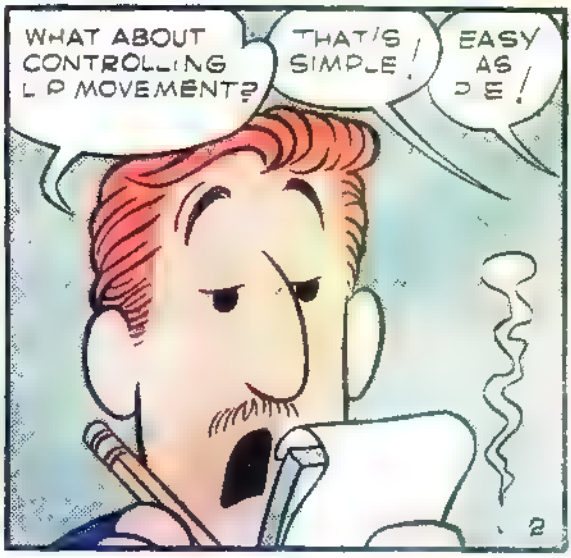

THAT'S IT FOR TONITE, LADIES AND GENTLEMEN!
CLAP!
BRAVO!
CLAP!
CLAP!
CLAP!
CLAP!

I'M GOING BACKSTAGE! I'LL BE RIGHT BACK AS SOON AS I DO THE INTERVIEW!
OKAY, HARRY

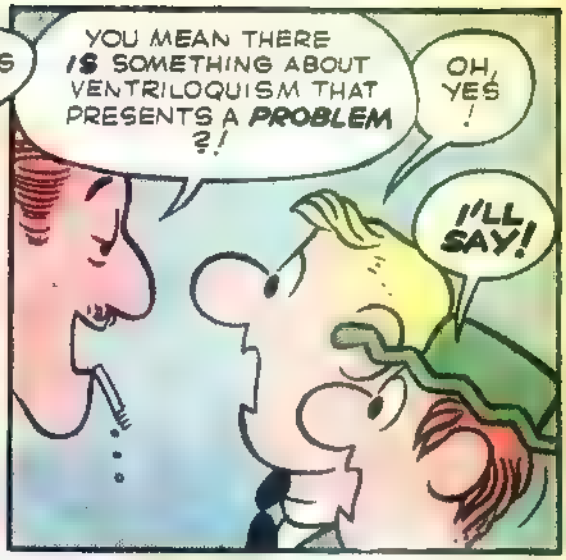
THIS LOOKS LIKE IT!
GREGORY & ANDY

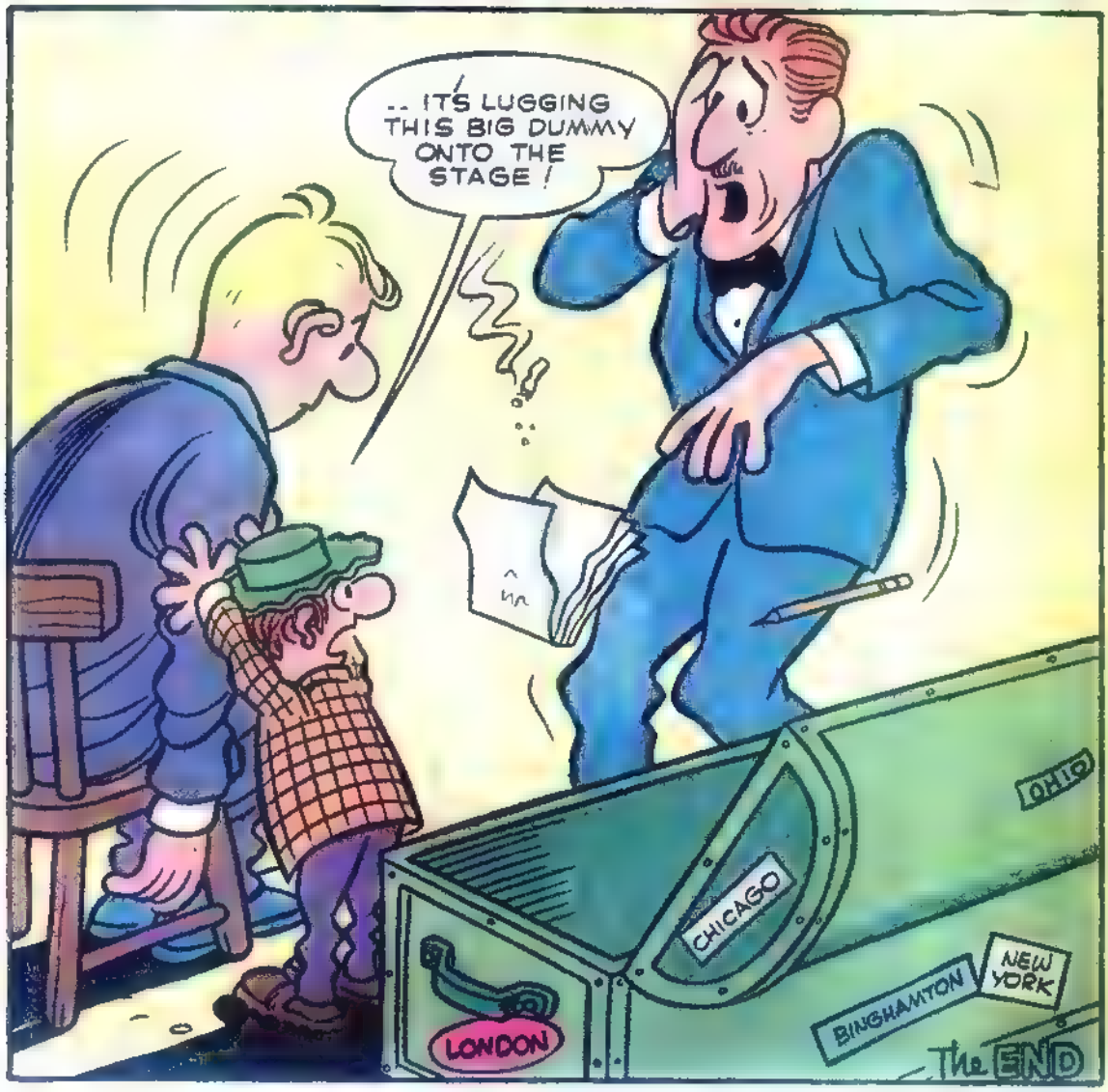

MY NAME'S HARRY THOMPSON! I'M FROM THE EVENING HERALD!
COME IN, MR. THOMPSON!
WE WERE EXPECTING YOU!

OUR READERS WOULD LIKE TO KNOW IF YOU FIND VOICE PROJECTION A PROBLEM!
NO!
NOT AT ALL!


WHAT ABOUT CONTROLLING LIP MOVEMENT?
THAT'S SIMPLE!
EASY AS PIE!

EVERYTHING SEEMS TO COME EASY TO YOU TWO!
NOT EVERYTHING!


YOU MEAN THERE IS SOMETHING ABOUT VENTRILOQUISM THAT PRESENTS A PROBLEM?!
OH, YES!
I'LL SAY!


.. IT'S LUGGING THIS BIG DUMMY ONTO THE STAGE!
OHIO
CHICAGO
NEW YORK
BINGHAMTON
LONDON
The END

AMAZING! LONG Nail Formula Builds Glamorous

LONGER NAILS IN MINUTES!

NOW ONLY $1.98

Have movie star hands with this amazing NAIL BUILDER!

Are Your Nails Short and Stubby? Do They Crack and Peel? Are They Ragged and Ugly? Are You a Nail Biter?

NO MORE! NOW YOU CAN

If your nails are so unsightly that you want to **keep them hidden** there's an amazing fine product to help you. STA-LONG is a LONG NAIL BUILDER That Transforms Short, Broken, Split or Bitten Nails into Long, Hard and Glamorous Nails. STA-LONG is **not** a messy powder, **not** a conditioner, **not** a paste-on that may fall off, but a **nail builder** used like polish that goes on over your nails to build up, repair and lengthen your own nails in **minutes!**

Now you can have glamorous nails shaped in any way you choose—and you can make them as L-O-N-G as you wish. If you have always envied girls with long, beautiful nails now is **your** chance!

STA-LONG looks as real as it feels—and it's so tough, it's stronger than real nails. You can carry on with your regular tasks whether it's at work or in the home—STA-LONG won't split or peel and it helps protect **until your own nails grow out!** You can file it and shape it just as you would your own nails.

STA-LONG is a girl's best friend!

Here's what Fabulous new STA-LONG can do!

- Works in minutes
- Makes long, glamorous nails
- Repairs broken, jagged and peeling nails
- Discourage nail biting
- Looks as natural as your own nails
- Can be shaped, filed and polished
- Helps protect while your own nails grow out!

READ WHAT SATISFIED CUSTOMERS SAY ABOUT STA-LONG:

"I wish to request a rush order as I am a most fan of your fabulous STA-LONG nail kit. I want to express how really like these kits. I shed some as I have never had better looking hands due to your STA-LONG nail kit."
Miss T G Rockford Ill

"Send me three kits of Nail Builder. I have used this before and find it excellent for splitting nails."
—Miss R N Wenatchee, Wash

"Purchased one of your kits and nails came out just beautiful."
—Mrs G G, New York, N.Y

"I have been using your product many times and it works. I even find it difficult to bite my nails when I apply STA-LONG. Send me two more kits."
—Miss L W., Chicago, Ill

© Copyright 1973 CONOVER HOUSE

10 DAY TRIAL! MONEY BACK GUARANTEE!

Just Mail Coupon Today

Pay postman on delivery, only $1.98 plus postage for a complete "STA-LONG" Nail Kit. Or, send $1.98 with order and we pay postage. (2 kits $3.50, 3 kits $5.00) MONEY BACK GUARANTEE

CONOVER HOUSE DEPT. S446
12 Warren St., New York, N.Y. 10007

Yes! Please rush my complete "STA-LONG" NAIL KIT at once. I will pay postman on delivery only $1.98 plus postage. I must be delighted with my new long nails or I can return the kit after a 10 day trial for a full refund.

☐ Check if you wish to save postage by enclosing $1.98 with coupon. Same money back guarantee

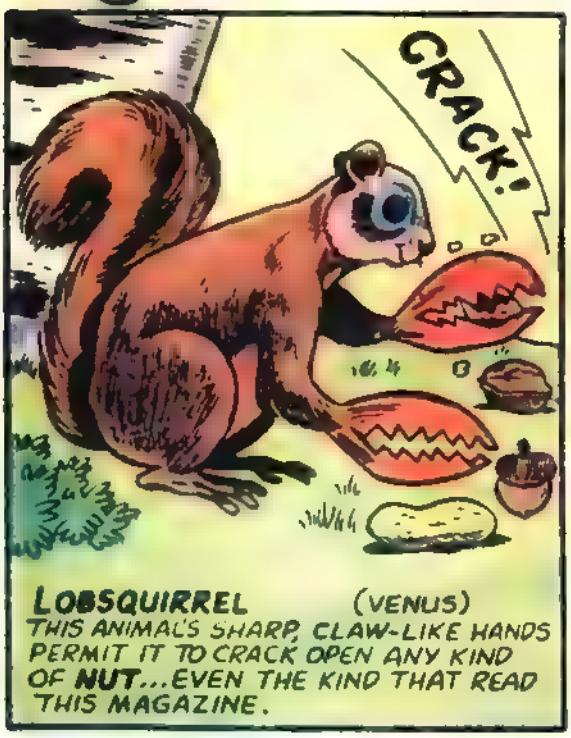
☐ 2 Kits $3.50
☐ 3 Kits $5.00

NAME _____

ADDRESS _____

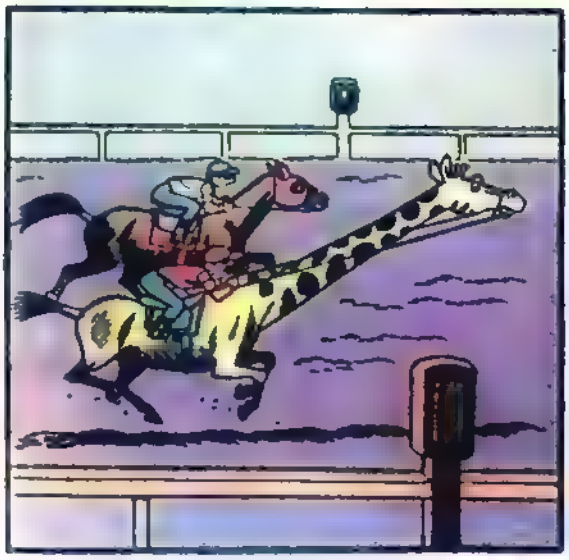
CITY _____ STATE _____ ZIP _____

ANIMALS FROM



LOBSQUIRREL (VENUS)
THIS ANIMAL'S SHARP, CLAW-LIKE HANDS PERMIT IT TO CRACK OPEN ANY KIND OF **NUT**...EVEN THE KIND THAT READ THIS MAGAZINE.

COWGAROO (NEPTUNE)
THIS COWGAROO'S ROOMY POUCH ENABLES THE ANIMAL TO DELIVER IT'S OWN MILK.



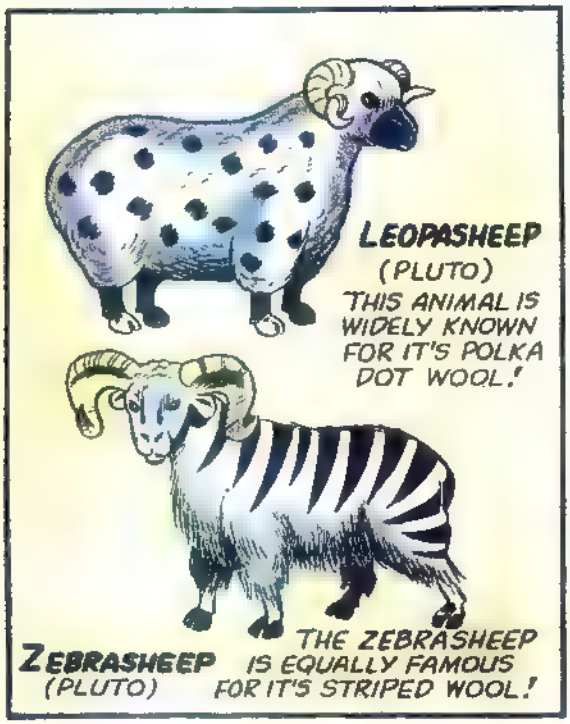
GIRAHORSE (MARS)
THIS UNUSUAL ANIMAL IS IDEALLY SUITED FOR RACING. IT ALWAYS MANAGES TO WIN BY AT LEAST A NECK.

HYENAPARROT (JUPITER)
THIS STRANGE TALKING BIRD LAUGHS AT IT'S OWN JOKES. A TRAIT IT SHARES WITH MANY EARTH COMEDIANS.

OUTER SPACE

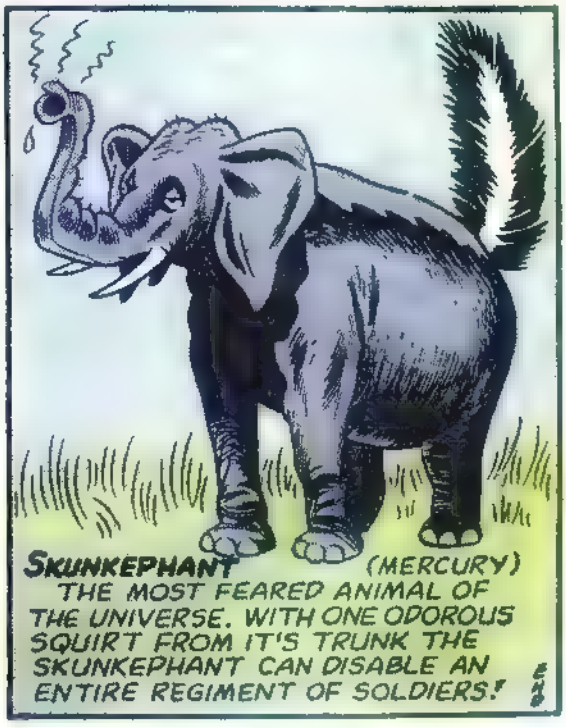
OCTODEER (MOON)
THE OCTODEER'S NUMEROUS TENTACLES ENABLE IT TO BE OF INVALUABLE AID TO MOON SANTA CLAUSES!

BIRDOG (SATURN)
THE BIRDOG IS THE IDEAL HUNTING DOG. IT NOT ONLY POINTS OUT LIKELY BIRD TARGETS BUT FLIS AFTER THEM. FOR THIS REASON HUNTERS ON SATURN DO NOT REQUIRE GUNS!

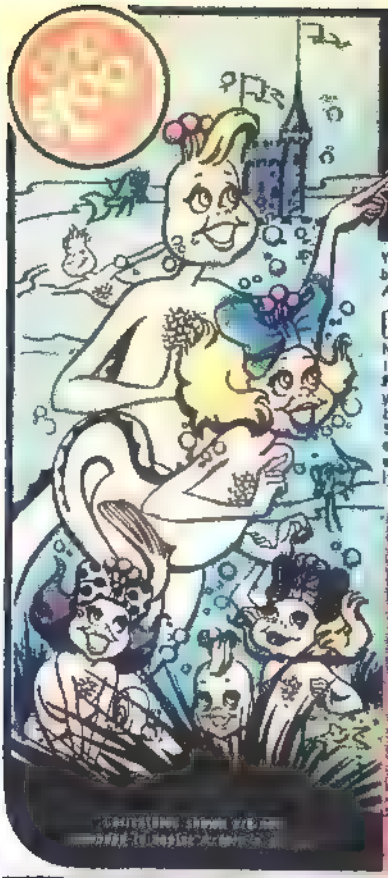


LEOPASHEEP (PLUTO)
THIS ANIMAL IS WIDELY KNOWN FOR IT'S POLKA DOT WOOL!

ZEBRASHEEP (PLUTO)
THE ZEBRASHEEP IS EQUALLY FAMOUS FOR IT'S STRIPED WOOL!



SKUNKEPHANT (MERCURY)
THE MOST FEARED ANIMAL OF THE UNIVERSE. WITH ONE ODOROUS SQUIRT FROM IT'S TRUNK THE SKUNKEPHANT CAN DISABLE AN ENTIRE REGIMENT OF SOLDIERS!



OWN A BOWLFUL OF HAPPINESS . . . AMAZING LIVE

Sea-Monkeys

The World's Only INSTANT LIVE PETS!

You'll gasp with **AMAZEMENT** when you see adorable baby Sea-Monkeys® *actually* being **BORN ALIVE** before your very eyes in just **ONE SECOND FLAT!** Sea-Monkeys® [illegible] a true laboratory developed variety of *Artemia salina*, are in fact **SO EASY TO RAISE AS PETS**, even a six year old can do so without help.

A THRILLING *LIVE SEA-CIRCUS* IN YOUR HOME!

Now **IMAGINE** a whole tumbling, happy circus of live, scampering Sea-Monkeys®. Watching them harmlessly "clown around" in their bowl of water while they scoot and play provides an **ENDLESS** source of **FUN** and **LAUGHS** for you and your whole **FAMILY!** You can even *utterly astonish* your friends by making your Sea-Monkeys® appear to do **TRICKS** and **STUNTS** at **YOUR COMMAND!** So *absolutely* **FANTASTIC**, this *genuine* **NEW MIRACLE OF SCIENCE** has **EVER** been **GRANTED** Patent [illegible] 3,798,986 by the **UNITED STATES GOVERNMENT** itself. So **SURE** are **WE** that you'll **LOVE** your Sea-Monkeys® [illegible] as you've ever owned before, we send them with our **NO-RISK, MONEY BACK GUARANTEE**. You **MUST** be **100% HAPPY** with your Sea-Monkeys®, or **KEEP** the **FREE HANDBOOK** that we include with your order and we promptly **REFUND EVERY PENNY YOU PAID!**

Transcience Corporation Dept 385
200 Fifth Avenue
New York, New York 10010

I CAN HARDLY WAIT! Please send my Sea-Monkey® kit(s), and my **FREE supplies and GUARANTEE**. I must be **100%** satisfied or you will refund my money. I enclose $1.00 plus 30¢ for postage and handling for each kit.

Send..... kit(s) ☐ Cash ☐ Check ☐ Money Order
(No C.O.D.'s Please) Total amount enclosed $

PLEASE PRINT CLEARLY

Name.....

Address..... Apt. No. .

City..... State..... Zip . .

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100 LITTLE DOLLS ALL FOR $2.00

Don't shake your head in disbelief! This is TRUE! For only 2 CENTS EACH you can give that little girl the most thrilling present of her life. This set of ONE HUNDRED DOLLS for only $2.00 - 2 CENTS EACH!

Baby Dolls—Nurse Dolls—Dancing Dolls
Costume Dolls—Ballerina Dolls—Mexican Dolls
Indian Dolls—Clown Dolls—Cowboy Dolls
Bride Dolls—Groom Dolls—and many more.

The wonder of this unprecedented offer is that every doll is made from beautiful high-quality Styrene plastic and hard synthetic rubber. You get BABY DOLLS, NURSE DOLLS, DANCING DOLLS, FOREIGN DOLLS, CLOWN DOLLS, COWBOY DOLLS, BRIDE DOLLS and many more in lilliputian cuteness. Your daughter or your niece or the cute child next door will love you for this gift. She will play with them for months and not grow weary of them. What a family for a little girl! Just think of it — 100 exquisite little dolls — in beautiful high-impact styrene plastic and hard synthetic rubber at this unbelievable price!

So fill out the coupon below. Order as many sets as you have little girls to give them to. Enclose $2.00 for each 100 doll set you order. And even at this amazing bargain you take no risk. If you don't go absolutely wild over this bargain, just send the Dolls back and we will promptly refund your money.

Our Guarantee

HERE IS WHAT THESE DOLLS ARE MADE OF

People seeing our ad, and not believing we can give such value, write us to ask what our 100 Dolls are made of. "Are they paper dolls or rag dolls?" they ask. NEITHER! Each and every one of our 100 dolls is made of Genuine STYRENE and SYNTHETIC RUBBER, expensively molded in true dimension. Height, Width - Depth! Every doll has come out of an individual mold, manufactured out of high impact styrene to resist breakage and is life-like in its proportions. They are truly delightful dolls with durable vinyl clothes for each.

PLEASE ADD 50¢ FOR POSTAGE AND HANDLING PER SET

MAIL COUPON TODAY!

THE 100 DOLL CO. Dept 941.160 Amherst Street
East Orange, New Jersey 07019

Gentlemen:
I can't wait to see if these dolls are all you say they are. Enclosed please find ☐ check ☐ money order ☐ cash for set of 100 DOLLS each at $2.00 plus 50¢ for postage and handling per set. If I am disappointed in the slightest I will send them back to you for refund as per your guarantee.

Sorry No C.O.D.

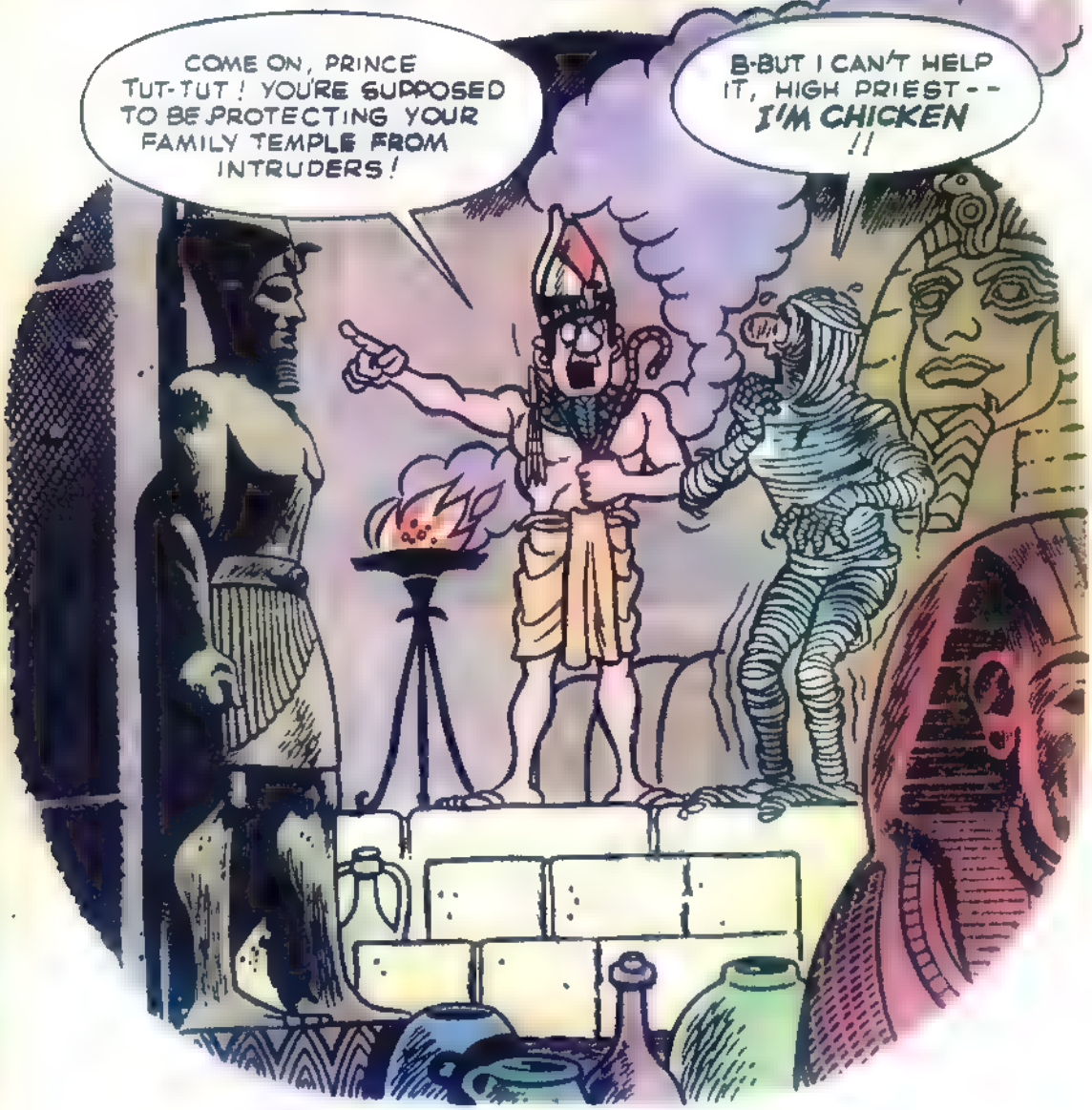
Name .. .

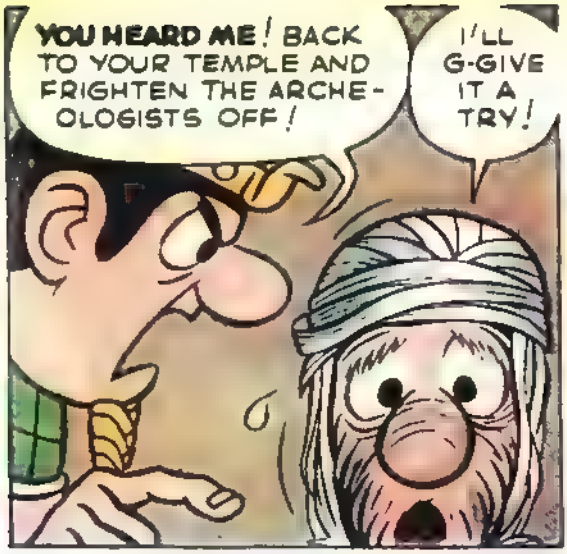
Address

City

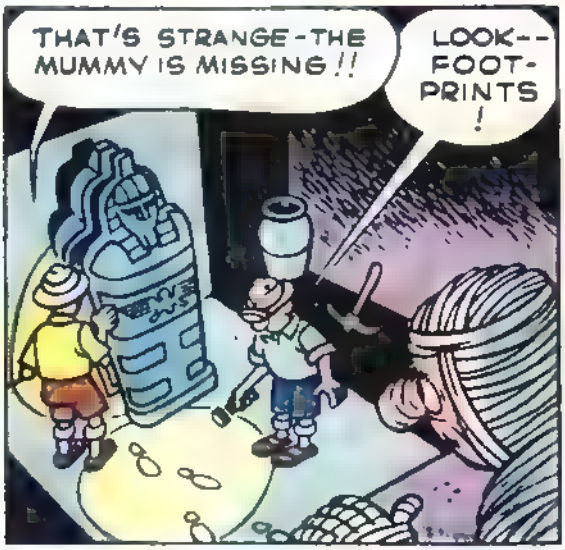
THERE'S AN OLD PHARAOH SAYING, "NEVER UNDERESTIMATE THE POWER OF A FEMALE MUMMY" – PARTICULARLY WHEN IT COMES TO MAKING MALE MUMMIES LICK THEIR CHOPS! YOU'LL SEE WHAT WE MEAN AS WE UNWRAP OUR TALE ABOUT---

TUT-TUT
THE MUMMY

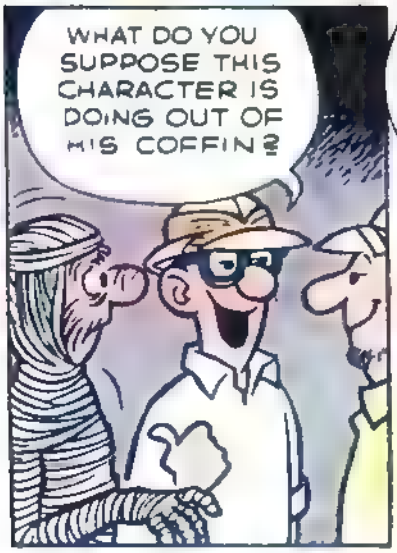



YOU HEARD ME! BACK TO YOUR TEMPLE AND FRIGHTEN THE ARCHEOLOGISTS OFF!
I'LL G-GIVE IT A TRY!

GOSH! BUT THOSE BOW-LEGGED ARCHEOLOGISTS ALWAYS GIVE ME THE CREEPS!


THAT'S STRANGE-THE MUMMY IS MISSING!!
LOOK--FOOT-PRINTS!

Boo!

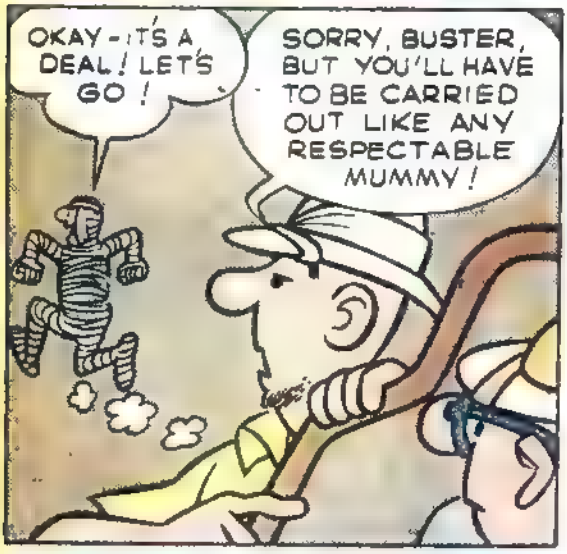

WHAT DO YOU SUPPOSE THIS CHARACTER IS DOING OUT OF HIS COFFIN?

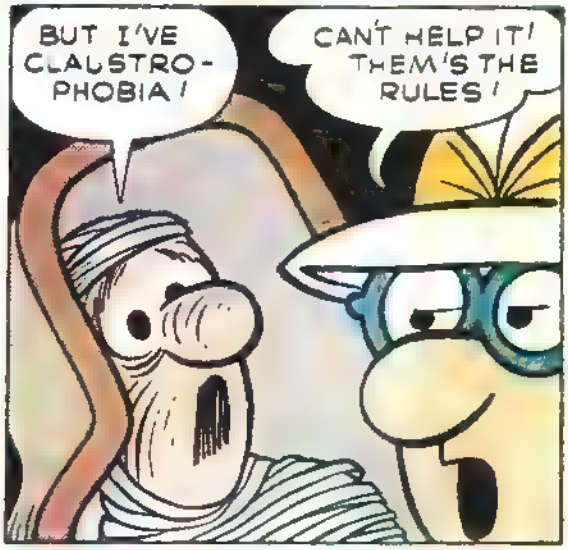
GIVE ME A BREAK, FELLOWS. YOU RE SUPPOSED TO BE PETRIFIED WITH FEAR!

GOSH! WHY CAN'T I SCARE PEOPLE LIKE THE OTHER MUMMIES DO?

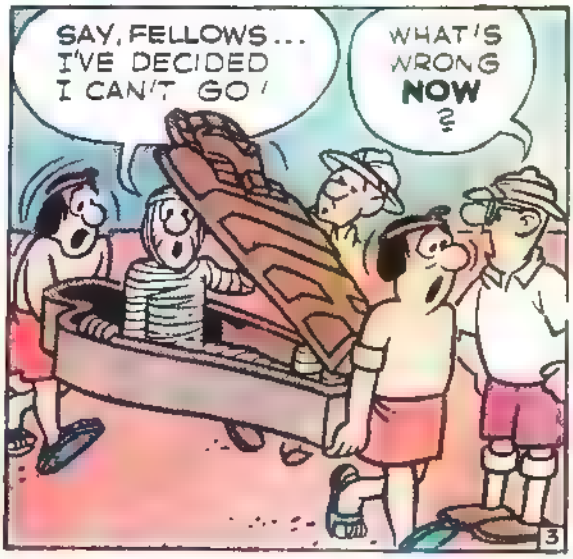
COME ON, SPHINX JINX, INTO THIS COFFIN!
WE'RE TAKING YOU TO A MUSEUM!
B-BUT I DON'T WANT TO GO!

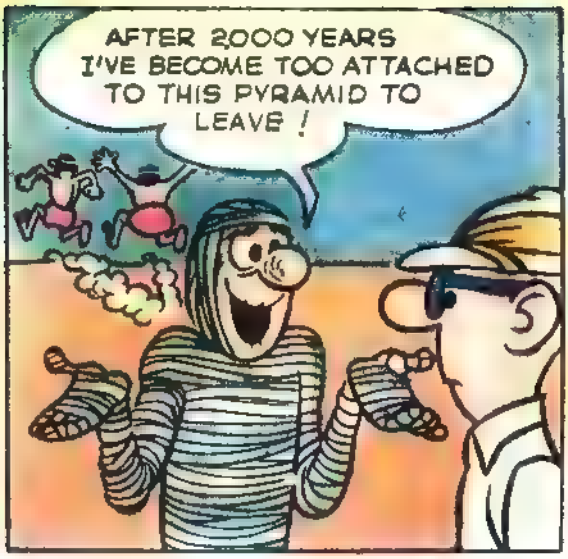
DON'T BE SILLY! YOU'LL HAVE IT MADE IN A MUSEUM!
YEAH - WE GUARANTEE YOU FREQUENT CHANGES OF FRESH BANDAGES!

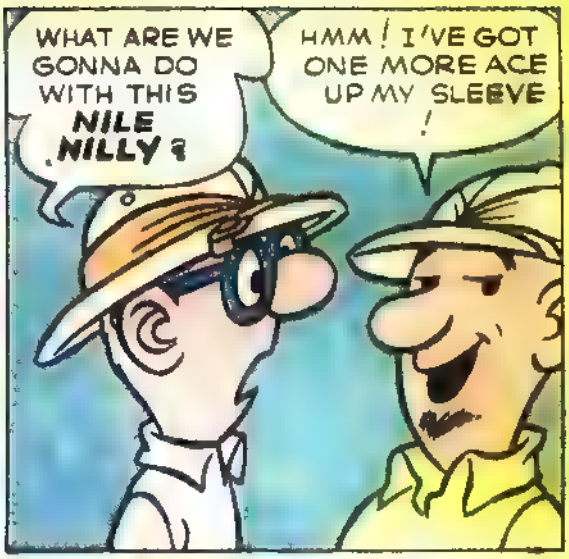

OKAY - IT'S A DEAL! LET'S GO!
SORRY, BUSTER, BUT YOU'LL HAVE TO BE CARRIED OUT LIKE ANY RESPECTABLE MUMMY!


BUT I'VE CLAUSTRO-PHOBIA!
CAN'T HELP IT! THEM'S THE RULES!

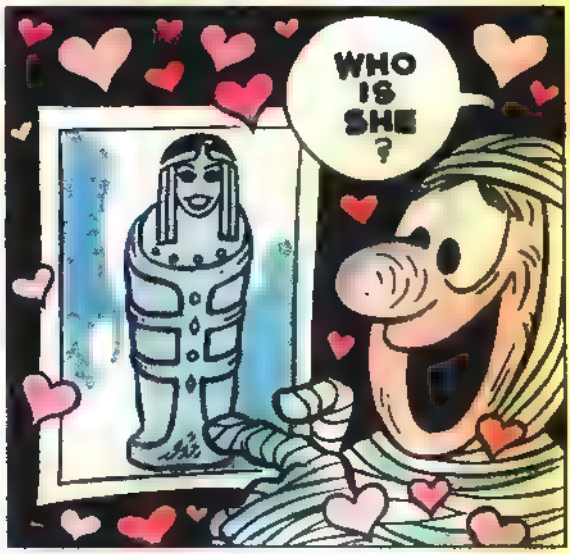
EASY, GUYS! TUT-TUT IS A SENSITIVE SOUL!


SAY, FELLOWS... I'VE DECIDED I CAN'T GO!
WHAT'S WRONG NOW?

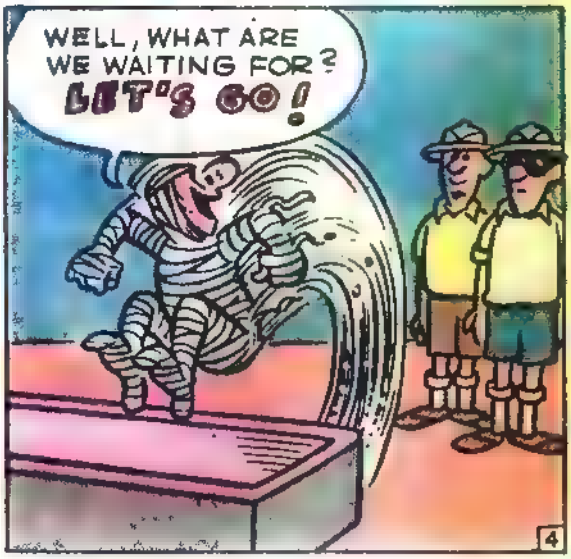

AFTER 2,000 YEARS I'VE BECOME TOO ATTACHED TO THIS PYRAMID TO LEAVE !


WHAT ARE WE GONNA DO WITH THIS NILE NILLY ?
HMM ! I'VE GOT ONE MORE ACE UP MY SLEEVE !

I JUST REMEMBERED, PRINCE TUT-TUT ! HERE'S A PHOTO I WANTED TO SHOW YOU !


WHO IS SHE ?

THAT'S PRINCESS KLASSI-LASSI ! SHE'S A PERMANENT GUEST AT OUR MUSEUM !
YEAH !


WELL, WHAT ARE WE WAITING FOR ? LET'S GO !

TO MAKE A LONG STORY SHORT....

YOURS TRULY, PRINCE TUT-TUT, IS NOW RE-POSING IN A FAMOUS MUSEUM!
PRINCE TUT-TUT 2000BC

HOWEVER, DON'T FEEL SORRY FOR ME! FOR THE FIRST TIME I'M TRULY CONTENT!

THE PRESSURE IS OFF! NO MORE TEMPLES TO PROTECT... NO MORE CURSES TO CURSE...

AT NIGHT, AFTER THE MUSEUM CLOSES, MY MUMMY BUDDIES AND I RELAX AND BAT THE BREEZE...
..LET ME TELL HOW THEY PREPARE TANNA LEAF TEA IN MY VALLEY...

BUT THE BIG REASON I'M SO HAPPY IS THAT I MARRIED PRINCESS KLASSI-LASSI!

..AND NOW SHE'S A REAL MUMMY!!!
MUMMY!
THE END

HORROR RECORD 95¢
Terrifying, Horrible sounds. Screams, moans, banshees, haunted houses, colossal thunderstorms, eerie, supernatural, horrible monsters and creatures, hideous, wild animals, maniacal laughter, many more. Long play 33 RPM record. For parties, supernatural effects, Halloween.
3140. Horrible Sounds Record
IRON ON GLOW DESIGNS
KISS ME 7266
7701
7700
SLAVE & MASTER
7232
7234
7233
Iron onto T-shirts, sweat shirts, etc. in seconds. Permanent, dazzling colors. Washable. 5 brilliant colors glow in blacklight. About 10".
COLORFUL CLOTH PATCHES
7341
7640
KISS MY PATCH
7756
7624
7676
Silk-like embroidered emblems. Dazzling color. Washable. For jackets, jeans, shirts, etc. All about 3". Order by number under emblem. Send 75¢ ea. 3 for $1.95.
PLANET OF THE APES MASK
Right out of Hollywood! Professionally made to resemble make-up used in "Planet of the Apes" movies. Realistic in every detail. Covers full head. Realistic hair over entire head. Swollen red lips. Facial warts, Flattened nose. Deep set eyes. Clings when worn. Eat, laugh, talk. Thin, moulded latex rubber.
Bruce Lee Kung Fu
Bruce Lee (1941-1973), 3 colorful action items honor the master of Kung Fu.
7085. Bruce Lee Embroidered Patch
7204. Bruce Lee Iron-on Glowing Shirt design
Bruce Lee Giant Color Poster
BRUCE LEE
BE 2" TALLER INSTANTLY $1.95
Improve your appearance, confidence. Look bigger, stronger. Slip into any shoe. Invisible, comfortable.
INVISIBLE LIFTER HEIGHT PAD
4027. Pair ... $1.95
Portable Electric Fan $1.95
Keep cool wherever you go. Handy pocket size. Powerful. Use standard battery.
Pocket Fan ... $1.95
GREEDY FINGERS BANK $1.95
Great Money Maker!
Automatic Mechanical Pickpocket.
Place coins on coffin & gruesome green head with eerie, bony fingers appears like magic from the grave to snatch them.
3021. Greedy Fingers Bank
HERCULES WRIST BAND
Gives wrist, grip, and arm more power. Relieves strain on wrist. Concentrates muscles. Adjustable. Double strap. Get two for both arms.
3112. Set of 2, $1.50 ... each
AUTOMATIC HYPNOTIZING RECORD
Learn hypnotism in minutes. Side 1: Self-hypnotism (control bad habits, improve personality, memory, abilities). Side 2: Hypnotizes subjects & turns control over to you. Once you hear record, you can hypnotize people without record or any aid except your voice! With book.
3174. Hypnotic Record ... $1.95
Automatic Hypnotizer
HYPNOTIZE FAST!
Pocket size invention holds their attention while they are hypnotized quickly! With instructions.
Hypnotic Set
Kung Fu
Kung Fu Secrets revealed! Devastate opponents without weapons. Over 300 pictures cover Hammer Blow, Scorpion Blow, Ram's Head Blow, Rock Smash Blow, Tiger Claw, Lightning Kick, blocking techniques, dodging & ducking, etc. 128 pages.
1001. Kung Fu ... $1.00
Unarmed Combat Fighting
SECRETS OF ORIENTAL FIGHTING. Over 200 pictures make it easy for YOU! Include Judo, Karate, Ju Jitsu, Ate-Waza, Aikido, Yawara, Savate, nerve centers, pressure points, vulnerable spots. Your hands and feet become more powerful than clubs, knives, or brute strength.
1006. Oriental Fighting ... $1.25
Unbeatable Self Defense
Fear No Man! Learn Judo, Jiu-Jitsu, Boxing, Wrestling, Muscle Building, Self Defense Tricks. Well illustrated, easy to understand/paper covered books. Up to 95 pages long.
1265. 50 Tricks of Self Defense
1066. Mighty Muscle Course ... $1.00
1271. How to Box
1266. Combat Judo
1267. Professional Wrestling Methods
1001 Insults, Putdowns, For all Occasions
A putdown, jerk, wisecrack or snappy comeback for every occasion. Find one to fit every situation, every type person.
1171. Insult Encyclopedia ... 79¢
Joke Gum
Pocket Gum. Putrid.
2738. Pkg. of 5 ... 30¢
Red Hot Gum. Blazing.
2724. Pkg. of 5 ... 30¢
Garlic Gum. Awful.
2736. Pkg. of 5 ... 30¢
STAR TREK ENTERPRISE BATTLESHIP
Authentic replica of space warship made famous on TV. U.S.S. Enterprise, the space ship of the 21st century. High-impact styrene plastic. All parts, decals, instructions. Use with arch enemy, Klingon (see below).
7677. Star Trek Enterprise ... $2.85
STAR TREK KLINGON WARSHIP
Arch rival of Enterprise (see above) on popular TV series, Star Trek. Precise detail. High-impact styrene. All parts, decals, instructions.
7611. Klingon ... $2.85
Vibrating Shocker
Small hand-held instrument that simulates electric shock. Shake hands or touch somebody and it gives off spine-tingling shock!
Joy Buzzer ... 95¢
WORLD'S TINIEST PENCIL $1.29
Smaller than dime. REALLY WORKS. 3/8" long but writes just like full size mechanical pencil. With special sheath so you can attach to watch band. Durable.
4487. Tiny Pencil ... $1.29
WITH HAIR! Rubber Masks
"Comes To Life"
Natural, life-like, horrible! Thin latex rubber. Clings when worn. Amazingly realistic.
4637. Full Size - Wild Cave Man
4717. Full Size - Savage Gorilla
Realistic Frankenstein
Crime Detection Lab
Modern Mini Scientific Crime Lab. Chemical crime detection. Similar tests used by F.B.I., police. Fingerprinting. Trace identification. Tests, etc. Carrying case and instructions.
6443. Crime Lab
Pocket Calculator
Add, subtract, Multiply Exactly in Seconds! Registers up to 9,999,999. Only 3 x 5 inches, 7 ounces. Metal. Ideal for school, home, office. Be a math whiz.
Rapid Pocket Calculator
49¢ ELECTRIC MOTOR
Surplus Bargain. Fast, Powerful, 2500 rev/minute. Drive cars, boats, planes, models, experiments, pumps, mixers, etc. Self-starting. Ready to run. Reversible. Runs on 1 battery.
ELECTRIC POLICE SIREN & FLASHLIGHT
Powerful beam flashlight. Loud, ear-piercing siren. For protection, fun. Heavy duty.
3034. Police Siren Flashlight
MARTIAL ARTS PATCHES
Colorful embroidered cloth emblems for the Martial Arts. Each 3" patch very official looking. Get all 4 for $1.49.
7686. Kung Fu
7687. Karate
Tae Kwon Do
Judo
AIR CAR NEW HOVERCRAFT RIDES ON AIR!
New HOVER CRAFT glides like magic over floors, sidewalks, EVEN WATER. AT YOUR COMMAND. With no visible means of support. Sleek car of the future uses principle of air suspension TO GO WHERE YOU WANT. Powered by standard flashlight cells (not included). Push button on remote unit for precision control. Simply press switch and 11" beauty immediately rises and floats in any direction you wish.
Hover Craft
Only $3.95
JACK POT BANK
Las Vegas Replica. Take a chance. Insert coin, pull "one arm bandit" and watch dials spin. Big payout if you hit! Collect money for your bank. Smooth action. 6" high. Not for gambling.
Slot Bank ... $4.95
REAL "I LOVE YOU" PENNY
Lincoln looks at heart with three most important words engraved within. Excellent gift for someone special.
Love Penny. Each 50¢, 3 for $1.00
FLASHING "POLICE" LIGHT Only $1.00
Emergency light, psychedelic light. Visible for thousands of feet. For walking, cycling, signaling, warning, party effects. Lightweight, clip to belt, bike, knapsack, shirt. 2 x 2½".
7080. Flashing Light ... $1.00
Electric Laughing Bag
Bag Full of LAUGHS
Roars with Laughter! Happy, hilarious joke, gift or surprise. Battery operated. Lasts indefinitely.
3070 ... $3.95
SECRET BOOK SAFE
Looks like attractively bound book but opens to reveal combination lock safe. Keep valuable papers, jewels, money, etc. hidden away. 4x6x1½".
4012. Book Safe ... $1.69
Stop Watch 98¢
IMPORT BARGAIN — WHILE THEY LAST. IDEAL STOP WATCH. Excellent split-second timer for non-professional events such as model races, sports, etc. Full pocket-watch size with chain link. Spring operated. Start and stop button. Sweep hand. Calibrated dial. Made to sell for much more.
2020. Stop Watch
Fake Bullet Holes
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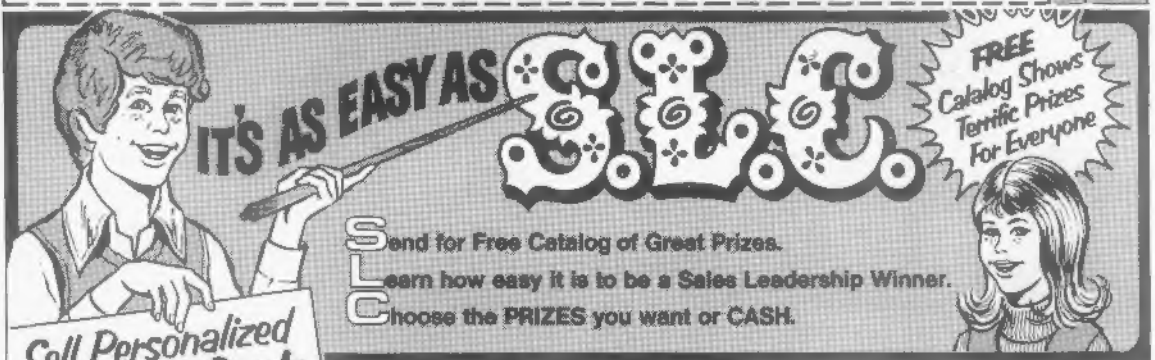

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